

ALEXANDRE LINS

CREATIVE DIRECTOR

New York, NY

alex.lins@gmail.com

This is the portfolio of Graphic Designer and Art Director Alexandre Lins. Brazilian. Born in 1979. Living in NYC.

For more of my work, please visit: AlexLins.com

Experience

Design Director

Syrup Llc

New York, USA

May 2008 - Present

Art Director

Syrup Llc

New York, USA

Feb 2005 - May 2008

Art Director / Partner

Binatural Studios

Sao Paulo, Brasil

Feb 2003 - Mar 2004

Senior Designer

Globo.com

Rio De Janeiro, Brasil

Dec 2001 - Feb 2003

Art Director

Thunderhouse / Zentropy

Sao Paulo, Brasil

Apr 2000 - Sep 2001

Designer

Extrabold

Salvador, Brasil
Jun 1998 - Apr 2000

Freelancing

Jan 2000 - Jan 2005

Developed many Print, Identity and Interactive work, while working by my own or with a team

Clients

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Ge, Lycra, Dow XLA, Gucci, L'oréal, Ford, Nike, Mtv, Yahoo, Cynthia Steffe, Christophe Joauny, Vodafone, Brasil Telecom, Les Filós, Anni Futuri, Globo.com, General Motors, Tess Telecom, Nestlé, Unilever / Kibon.

Awards

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Ecomagination.com

- New York Festivals, Innovative Advertising Awards: Finalist
- Effie Awards, 1st Annual Green Category Winner: Gold
- 37th Annual Creativity Awards, B2b Web Site: Silver
- 14th Annual Communicator Awards, Corporate Image, Gold
- 14th Annual Communicator Awards, Structure & Navigation, Silver
- American Business Awards (The Stevies): Finalist

Ge Films – Ecomagination.com

- American Business Awards (The Stevies): Gold
- 37th Annual Creativity Awards: Gold
- 14th Annual Communicator Awards, Video & Motion Graphics, Gold
- 14th Annual Communicator Awards, Promotion & Branding, Silver
- Effie Awards, 1st Annual Green Category Winner: Gold

Annifuturi.com

- Ibest Awards (<http://www.premioibest.com.br>), Design Excellence, Top 3

Binatural.com.br

- Ibest Awards, Agencies & Production Houses, Grand Prize

Publications

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- Creative Review, July '03, Uk — Interview
 - Trip Magazine #79, Brazil - Featured Designer
 - [Zero] Magazine #13, Brazil — Cover Artist
 - Katalogue Volume One, Uk — Featured Artwork
 - Portal Da Propaganda Website, Brazil — Interview
 - Bossa Online Magazine, Brazil — Featured Artwork
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