# **Charles Rouse**

#### ART SUPERVISOR UX/UI

New York

info@charlesrouse.com

Charles Rouse is an Art Director working in UX/UI, Interactive, and Graphic Design out of New York City. He comes with a BFA in Advertising Design along with over 10 years of experience working in small to large Agencies.

Specialties: UX/UI, Digital Interactive, Graphic Design, Conceptual Design, & Branding.

#### Experience

Art Supervisor: UX/UI Design

# Omnicom Health Group

UX/UI, Interactive, Conceptual Design.

New York, NY Jul 2011 - Present

Senior Art Director

### Freelance

Morini & Montanari Photo Studios Italy, Grey Alliance NYC, CDMi connect NYC

New York, NY Mar 2010 - Jul 2011

Art Director

### Digitas NY

American Express, Sanofi Aventis, Pfizer.

New York, NY Feb 2008 - Mar 2010

Art Director

### Freelance

Gigante Vaz Partners, Euro RSCG, Concentric.

New York, NY Aug 2007 - Feb 2008 Art Director

# **Grey Healthcare Group**

Boehringer Ingelheim (Aptivus/Viramune), Celebrex, Exubra

New York, NY Jan 2006 - Jul 2007

Art Director

#### Freelance

Corporate ID for Hiroko's Place, NYC.

New York, NY May 2005 - Jan 2006

Art Director

# Foote, Cone, and Belding

At&t, Qwest, MetLife, Gevalia Kaffe.

New York, NY May 2003 - Apr 2005

Jr Art Director/Designer

### **SGNet Solutions**

The New England Journal of Medicine, and TIAA-CREF.

New York, NY May 2000 - Apr 2003

#### Education

Certificate of Completion: User Experience Design

### **General Assembly**

New York City Mar 2016 - May 2016

BFA Advertising Design

# Fashion Institute of Technology

Graduated Magna Cum Laude.

New York, NY Sep 1998 - Jun 2002 Non Degree

New York, NY Sep 1999 - Jun 2000

### Center for Communications-Mentorship Program

Mentorship program with Gregory T. Walker C.O.O. Uniworld.

#### Media Skills

Sketch
Digital Prototyping
Zeplin
Mac OSX
Html (working knowledge, non developer)

#### Client List (Partial)

AstraZeneca, Biogen, Pfizer, Vertex, American Express, Boehringer Ingelheim, Sanofi Aventis, Aptivus, Viramune, Pringles, City Harvest, Exubera, USPS, AT&T, Glaxo Smith Kline, Qwest, Eli Lilly, Gevalia Kaffe, TIAA-CREF, MetLife, PSC, CUNY.

#### Related Interests/Influences

Speculative Fiction, Industrial Design, Video, Auto/Motorcycle Concept Design, New Media/Technology, Tattoo Design.

Links

Go to my Linkedin.com page here.

Charles Rouse

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