

CHER GREPO

DESIGNER

Los Angeles, CA

chergrepo@gmail.com

I have over 8 years of graphic and interactive design experience working directly with clients on an individual and collaborative basis. My client work includes P&G, Oprah, United Nations, Nordstrom, Warner Brothers, and other high profile brands.

I have lead projects from planning to completion and have a keen understanding of the digital space. I also have experience with mobile, print design, and typography/hand lettering.

Experience

Designer

Yahoo

Provide high concept mocks and presentations for advertisers on Yahoo. Design print collateral for internal and external purposes to help advertisers and colleagues solve business challenges and connect with Yahoo's audience.

Burbank, CA
Jun 2012 - Present

Designer

Aol.

Contract Designer in ad sales.

Beverly Hills, CA
Oct 2011 - Jul 2012

Freelance Lead Designer

At Play Creative

Interactive design.

Sherman Oaks, CA
Mar 2011 - Present

Sr. Graphic Designer/Creative Project Manager

Los Angeles, CA
Dec 2008 - Mar 2011

Rocket XL

Jr. Designer turned Graphic Designer turned Creative Project Manager. Designed and have ran creative lead on website design, Facebook applications, microsites, widget creations as well as managed projects by working collaboratively with team to ensure ideas are clearly presented to clients. Creative project managing also included creating and executing documents such as Statements of Work, planning documents, timelines, budgets, etc. When project managing a project I would be the main representative to interface with clients on technical matters and/or project subject matters until completion of project.

Clients include: The United Nations, Electronic Arts, Harpo, Unilever, Deeley-Harley Davidson, AB-InBev.

Graphic Designer

Oakland, CA
Jun 2007 - Aug 2007

Livescribe Inc.

Paid intern designed print materials including Quick Start Manual for product, business cards, ads, and assisted in package design.

Graphic Designer

San Francisco, CA
Oct 2005 - May 2006

Igigi Fashion

Paid Design Intern turned Full-time Graphic Designer. Photo retouching, website graphics, web design, internet banners, e-newsletter design, and print collateral such as advertisements and business cards.

Education

BFA in Graphic Design - Illustration

The Academy of Art University

Recipient of 100% scholarship.

San Francisco, CA
Aug 2004 - May 2008

Awards and Nominations

Finalist of Sabre Award 2010

The 9 Experiment microsite.

Winner of 2009 Bronze Anvil Award

UNIFEM's Say No To Violence microsite.

Cher Grepo

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