

Derek Johnson

CREATIVE DIRECTOR

Dallas, Texas

derek.johnson65@att.net

214-704-4361 mobile

California's siren call lured this Tulsa native to the City of Angels right after he graduated from the University of Oklahoma. There, he kicked off his advertising career at J2 Communications and National Lampoon Magazine, soaked up the sun, caught a few waves, and heated up the airwaves on Love Connection and Studs – landing more screen time than his struggling actor friends. He eventually abandoned L.A.'s smoke-and-mirrors for Big D. As associate creative director for Meyer & Johnson and creative director at Bozell Worldwide, Derek refined his signature style while moving the dial for BMW, EDS, Ford, U.S. Air Force, Fujitsu, Allstate and Exxon. His awards include Graphis 100 Best in Advertising, national, district and local ADDY Awards, International ECHO Awards, Dallas TOPS and Graphis 100 Best in Photography. Today, Derek is passionate about creating unique advertising that leaves an indelible impression his audience.

Experience

Freelance Creative Director

Dallas, Texas

Sep 2012 - Present

Derek Johnson - Creative Director

Freelance Creative Director with a focus on luxury brands.

I pull dedicated teams together, permanently kept under my supervision to ensure objectives and quality are being met. A breakthrough campaign may be just an idea away. Contact me today.

Creative Director

Dallas, Texas

Sep 2006 - Sep 2012

Concussion

Creative Director

Bozell Worldwide

Dallas, TX
Apr 1999 - May 2004

Associate Creative Director

Meyer & Johnson

Dallas, TX
Jan 1996 - Apr 1999

Art Director

**J2 Communications/National
Lampoon**

Los Angeles, CA
Sep 1989 - Jan 1995

Education

Bachelor of Fine Arts

University of Oklahoma

Norman, OK
Aug 1984 - May 1989

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