

Erica Christianson

FASHION / APPAREL DESIGN

Portland, OR

ericamchristianson@gmail.com

503-997-5061 office

Through innovative conceptualization, business understandings, and effective organization, Erica creates commercial product ready and appropriate for the market place. Erica is a formally trained fine artist and seamstress, but considers her creative mind her best asset and skill. Seeking beyond just apparel design, Erica researches automotive, industrial and architectural understandings, she is always learning something new and loves to collaborate with others doing the same. Erica is extremely passionate about exceptional design and is always seeking opportunities to work with the most innovative companies on a global scale.

Experience

Men's and Boy's Apparel Designer

Portland Oregon

Sep 2013 - Present

Nike Swim - P.E.I.

Apparel Designer 1

Portland, OR

Nov 2011 - Sep 2013

Columbia Sportswear

Successfully executed over 400 styles through production from 2011-2013. Men's, Women's, Youth, technical outerwear, performance and lifestyle sportswear, and accessories. Through creative direction documents, implemented seasonal branding, color, and silhouette created cohesive collections and deliveries.

Designer

Beaverton, OR
May 2010 - Nov 2011

Nike Golf

Worked with Golf Apparel product design team in creating SPSU 2012, FAHO 2012, SPSU 2013 collections. Specific concentration on Men's and Women's Premium and Tiger Woods lines. Designed prints and silhouettes based on creative and design direction in conjunction with collaborating with material, tech design and merchandising teams to understand optimal product creation. Integral in launching new silos in Nike Golf. Product proudly featured on several PGA players including Tiger Woods and Rory McIlroy. Rory has been seen recently in a commercial showcasing the official Nike Golf Tartan pants. Erica initiated the idea to collaborate with Lochcarron Mills in Scotland to produce an exclusive and officially registered tartan.

Designer and Proprietor

Portland, OR
Nov 2009 - May 2010

Bespoked Ambition

Created young men's clothing line for online sales utilizing unlicensed blanks and local screen-printing facilities. Based on trend and color research, successfully produced complete digital look-book. Broadened knowledge of finishing, surface treatments, licensing, trade marking, embroidery digitizing and sourcing.

Contract Worker and Freelance Designer

Portland, OR
Jan 2008 - Nov 2009

Eisenlohr Studios

Under the registered business of Eisenlohr Studios, worked on a variety of multiple short term projects: Inside Sales and Purchasing Agent at Incentra Solutions, Wardrobe Rejuvenator and Personal Shopper, and Custom Suiting Designer via Michael Allen's PDX. Gathered insight into small business opportunities in Portland and basic skills of business book keeping and S.O.P.s. Learned about quality craftsmanship, networking, and discipline in a competitive landscape.

Assistant Designer Summer Intern

Los Angeles, CA
May 2005 - Aug 2005

Matteo

Managed hotel bed linen design project. Design chosen by hotels from among a competitive group of companies for use in their historic properties. Worked closely with in-house pattern makers and sample sewers on various projects. Data collection and sourcing goods were highly emphasized. Creative direction documents and conceptual prototypes engineered that summer can also be seen throughout current product 8 years later. Products by Matteo featured in Restoration Hardware continue to reflect colors, textures, and designs initiated by Erica.

Education

BFA

Otis College of Art and Design

Los Angeles, CA
Aug 2003 - May 2007

Design Experience During School / 'Mentorships':

Project Alabama (Alabama Channing)

2007

Behnaz Sarafpour 2006

Abercrombie and Fitch 2006

LaBlanca Swimwear 2005

Recognition:

1st and 3rd Places, Project Alabama and Behnaz Sarafpour,
Otis College of Art and Design Scholarship Benefit Show, 2007
Highest Vote, Abercrombie and Fitch, Otis College of Art and
Design Scholarship Benefit Show, 2006
Otis Merit Scholarship, 2003-2007

New section

Skills

Drawing, sketching, ideation, attention to detail, graphic application, draping, sewing, color theory, tech packs, artwork schematics and packages, strong presentation skills, persuasive in regard to powerful concepts, vast experience with engineering creative presentations, strong written skills

Extensive knowledge with Adobe CS6 Illustrator, Photoshop, InDesign, and Bridge. PDM, Microsoft Word, Excel, Outlook and Powerpoint. Working Knowledge of PPS, Hyperion, Sharepoint, and Browzwear.

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