

Ernesto Moreno II

DIGITAL ARTIST

Los Angeles, Ca

14+ Years of experience in the Entertainment Industry

ernestomoreno2@gmail.com

(562) 335-5843 mobile

Experience

Motion Graphics Designer

ViacomCBS (Entertainment Tonight)

- Animated motion graphics packages for live daily segments on ET Live.
- Worked with producers to create custom graphics for online packages for ET Online.
- Engineered elements for live events such as the Golden Globes and The Oscars.

Burbank, CA

Jul 2018 - Present

Visual Designer (UI/UX)

Thermaltake

- Designed packaging for various products for customizing high end PC.
- Created new UI/UX for various web pages including products, events and digital campaigns.
- Animated and illustrated promotions for new products and ads on social marketing.

Walnut, CA

Nov 2015 - Jun 2018

Visual Designer (UI/UX)

Brea, CA
May 2014 - Nov 2015

EVGA Corporation

- Designed packaging for various products such as graphics cards and motherboards.
- Responsible for UI/UX of new web pages for events and promotions.
- Created and illustrated posters, lanyards and shirts for public events including E3 and Comic-Con.

Senior Visual Designer (UI/UX)

Los Angeles, CA
Feb 2006 - May 2014

G4 Video Game TV/Esquire Network (NBC)

- Collaborated with Razorfish in the creation of the Esquire Network website.
- Updated and created new UI/UX pages on G4tv.com for events such as Comic-Con and E3.
- Applied key artwork to various social platforms such as facebook, twitter and instagram.
- Worked with the mobile team to develop the The Getaway App to run alongside the show.
- Animated segments for online shows such as Fresh Ink (G4) and The Mix (Esquire).

Skills

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Adobe Creative Suite
Web design/Graphic Design
UI/UX
Motion Graphics
Typography
Logo Design
Illustration
Digital/Social Media Marketing
Photo manipulation
Post-production
Video production
iOS
Mac & PC

Education

Bachelors in Art in Entertainment

**California State University,
Fullerton**

Fullerton, CA

Aug 2001 - Jun 2008

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