

# Guilherme Fregonesi

## Experience

Creative Director

Publicis Groupe

LATAM

Aug 2017 - Present

Senior Creative

Agência We

São Paulo

Jun 2015 - Sep 2017

Senior Creative

Naked

São Paulo

2012 - May 2015

Art Director

Havas

São Paulo

2012

Art Director

DM9DDB

São Paulo

2011

Head of Interactive Design and Communication

T4 Soccer

New York - USA

Aug 2010 - Oct 2013

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Art Director

Sapient Nitro

Intern

Miami - USA  
2010

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Art Director

Crispin Porter + Bogusky

Intern

Boulder - USA  
2009

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Art Director

Lowe

Intern

New York - USA  
2009

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Art Director

Iris Nation

Intern

Miami - USA  
2009

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Personal

Miami Ad School

Teacher - São Paulo

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Framed Tech

Co-Founder

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Education

Stephen F. Austin High School

2001 - 2002

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Pontifícia Universidade Católica de  
Campinas

2003 - 2007

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Studente

Miami Ad School

Miami

2008 - 2010

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