

Jon Theriault

GRAPHIC DESIGNER

Medford/ Ashland, OR

Objective (Dream Mission) to offer my imagination as a graphic designer. From print to branding to web and even film I truly enjoy creating something that can capture the observer.

jon.theriault@gmail.com

360.430.8679 mobile

Experience (Employment Adventures)

Design & Marketing Specialist

TigerStop

- Tradeshow design
- Project & creative direction
- Social media management

United States

Oct 2012 - Oct 2013

Graphic Designer - Junior

Northwest Natural Products

- Crafting product labels for distribution with our clientele (Target®, Costco®, Walmart®)
- Producing tradeshow material for our marketing team along with displays for new product
- Collaborating with our brand team to connect the customer through creative design
- Updating collateral for our children's gummy line Lil' Critters® & our adult gummy line Vitafusion®

Vancouver, WA

Dec 2011 - Oct 2012

Graphic Designer/ Viral Marketing Consultant

Seattle/ Vancouver, WA - Orlando,
FL

Jul 2010 - Dec 2011

Walt Disney World Resort - Disney University

UPDATE 2011: Multimedia Designer

- Designing "look & feel" for Disney Cruise Line Leadership
- Crafting Instructional layout for educational scripts
- Producing print collateral for Cruise Line courses
- Creating executive PowerPoint presentations, handouts, brochures, course marketing collateral

Courseware Development Associate July 2010 - December 2010:

- Designing graphics/ flash graphics for e-learning for all cast members for the Disney company.
- Various projects involve international education of employees/cast members.

Communication Planning/ Graphic Design Intern

Orlando, FL

Jan 2010 - Jun 2010

Walt Disney World Resort - Downtown Disney

- Designing weekly Tell-A-Cast schedule for 2,500+ Cast Members
- Photography for event publications
- Creating PowerPoint presentations for Vice President of Downtown Disney
- Logo/branding design for internal communication
- Creating files and linking to Disney's Hub for Leadership Weekly

Front Desk Operations

Orlando, FL

Jun 2009 - Jan 2010

Walt Disney World Resort - Disney's Contemporary Resort

- Conducted Guest check-ins and check-outs
- Delivered Guests' packages and facilitated room key assistance
- Handled large cash amounts with Guests' portfolio
- Utilized Disney Service Basics

Sales Leader and Designer

Spokane, WA
Sep 2005 - Jun 2009

Godiva Chocolatier

- Designed sales signs and floor/product displays
- Sold premier chocolates and increased returning clientele
- Educated in extensive product knowledge
- Exceeded daily and weekly sales goals

Education

Visual Communication Design

Cheney, WA
Sep 2004 - Jun 2009

Eastern Washington University

- Minor in Communication

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