

Melissa Blaser

CREATIVE DIRECTOR/COPYWRITER

El Segundo, CA

melissablaser@me.com

Currently

Freelance Creative Director/Copywriter

Los Angeles, CA
Jan 2011 - Present

melissablaser.com

I'm a female creative based in El Segundo, CA. I write, think, solve problems, win pitches and make you look good in meetings. My job is to be a walking solution for your brand.

Whether you hire me for an hour, a day, a week or a year, every project gets my brain and my heart. I have fourteen years experience, ten of those on staff at ad agencies. As a freelancer, I currently work with both agencies and clients direct all over the US.

Education

English/Creative Writing &
Communications/Advertising

Tallahassee, FL
Sep 1994 - May 1999

Florida State University

Copywriting

Atlanta, GA
Sep 1999 - Sep 2001

Creative Circus

Work Experience

Crispin Porter + Bogusky: Associate Creative Director

2009 - 2011

TBWA\Chiat\Day: Senior Copywriter

2005 - 2009

David & Goliath: Copywriter

2001 - 2005

Life

Team Blaser

I'm a girl from Connecticut married to a guy from Cleveland with a yellow lab from Colorado. We vacation in Costa Rica, have the coolest baby daughter ever, and California is the place we call home.

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