Mike Nicholson

ART DIRECTOR

Los Angeles, CA

Art has been a passion of mine since I was a child. Many hours of my school years were spent doodling on textbook covers or garnering the attention of pretty girls by sketching their profiles.

I am a self-taught artist who has worked his way from my initial job working in print at Kinkos to my current position as Art Director at a advertising agency.

I provide graphics and illustrations free-of-charge to many non-profit organizations, service organizations, and schools.

I feel it is my opportunity to give back.

A few of my favorites artists include Ernie Barnes, Michael Schwab and Shephard Fairy. Their styles are distinct, crisp, clean, and boldly simplistic.

I am married to my best friend Michelle and have two amazing children, Kaia and Gavin, and one 100 lbs dog named Barney.

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Experience

Mar 2013 - Present Art Director

Freelance

- · Key Art Design for one-sheets and home video packaging
- Illustration design for sketches and digital comps
- Logo design for home video packaging
- · Online banners for marketing campaigns
- Production design on DVD packaging, trade and consumer ads, and specialty packaging

Clients include: Paramount Home Entertainment, Fox Home Entertainment, Lions Gate, Showtime, Universal, Warner Bros., Disney

Art Director

Eclipse Advertising

- Key Art Design for one-sheets and home video packaging
- · Illustration design for sketches and digital comps
- Logo design for home video packaging
- Online banners for marketing campaigns
- Production design on DVD packaging, trade and consumer ads, and specialty packaging

Clients include: Paramount Home Entertainment, Fox Home Entertainment, Lions Gate, Showtime, Universal, Warner Bros., Burbank, CA Aug 2004 - Mar 2013

Disney

Art Director

POV Entertainment

- Key Art Design for home video packaging
- Illustration design for sketches and digital comps
- Logo design for home video packaging
- · Production design on DVD packaging, trade and consumer ads, and specialty packaging

North Hollywood Mar 2002 - Aug 2004