## Gabriel Garcia

DESIGN DIRECTOR

Las Vegas

Strategic Brand Development. Visual Identity Systems, consumer experience, packaging, print, advertising, digital, and photography

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Awards

## Industry Design Awards & Publication Features

2016 Silver ADDY Award, Announcement 2014 Silver ADDY Award, Logo

2012 Bronze AIGA Award, Integrated Branding

2012 Gold AIGA Award, Photography 2010 Featured in The Best Of Business Card Design

2009 Featured in The Best Of Brochure Design

2009 Silver Addy Award, Logo Design

2008 Gold Addy Award, Collateral Stationery

2008 Bronze Addy Award, Sales Promotion

2007 Aiga Certificate Of Merit, Integrated Branding

2007 Aiga Certificate Of Merit, Business Collateral

2007 Bronze Addy Award, Direct Mailer

2006 Best Direct Mailer, American Gaming Association

2006 Gold AIGA Award, Business Collateral Print

2006 Bronze Addy Award, Menu Design

2006 Silver Addy Award, Menu Design

2006 Bronze Addy Award, Logo

2005 Gold Addy Award, Collateral Material Invitation

Additional Brand Creative

## ADDITIONAL BRAND CREATIVE

Jennifer Lopez, Britney Spears, LINQ Hotel and Casino, Jubilee, Menopause, Improv, MR CHOW, Caesars Laurel Collection, Venus Pool, Flamingo GoPool, LINQ Pool, Harrahs Cherokee Resorts, Harrahs Carnaval Court, AC Food and Wine Festival, Gordon Ramsey Burgr, Gordon Ramsey Pub, Total Rewards,

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