## North Sullivan

PHOTOGRAPHER

## Sydney

North has been a professional photographer for over twenty years. As one of Australia's most esteemed advertising photographers, he has been involved in some iconic campaigns, including the inaugural Qantas Children's Choir, the Olympic Torch relay, launching a new GMC Envoy and most recently Emirates' new \$100m Wolgan Valley Resort and Spa.

As well as his enthusiasm for grand locations and vibrant landscapes, North also has a passion for photographing people, from the well known, such as Sydney intellectual, writer and radio personality, Phillip Adams, to the average person on the street, seen in his portraits of the Glebe Girls and Glebe Boys near the Photo Studio. His 2004 exhibition 'Local Heroes' celebrated the known and lesser known champions of the local Balmain community. His 2009 exhibition, 150 Locals with fellow photographer Tom Psomotrogos was on display throughout Glebe during October/November 2009 and featured 50 life size environmental portraits of local identities.

North was a finalist in the inaugural National Photographic Portrait Prize at the National Portrait Gallery, has been a finalist two years running in the AGNSW Australian Photographic Portrait Prize and was twice runner-up in SMH's Shoot the Chef. North was responsible for founding The Australian Photographers' Collection, is the past President of The Association of Australian Commercial and Media Photographers and was the inaugural Director of The Australian Photographers' Gallery. North was just over a mile from Ground Zero on September 11, and took many powerful images in the days following. He founded one of Australia's most respected photography collections, the Fuji ACMP Australian Photographers' Collection. He was sole judge of the Moran Photographic Prize in 2008 and is also a regular lecturer on photography at The Art Gallery of NSW.

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