# Sherica Riddle

**GRAPHIC DESIGNER** 

Nashville, TN

sherica@riddlemedesign.com

I'm currently not available for work. Feel free to contact me at sherica@riddlemedesign.com if you have any questions!

Services include:

Logo and Identity • Web Design • Catalogs • Brochures •
Business Cards • Vehicle Wrap Design • Banners • Illustration
Photo Manipulation and Retouching

Experience

Freelance Graphic Designer

#### Self Employed

Graphic Designer

### **Precision Signworks**

- Designed graphics for a wide variety of media specializing in vehicle wraps and large format printing.
- Independently managed design projects for identity and advertising.
- Worked directly with clients to deliver on target designs.
- Demonstrated strong work ethic and problem solving ability on short timelines.
- Designs won several new accounts and brought repeat business.

Nashville, TN Feb 2008 - Present

Nashville, TN Aug 2004 - Jan 2008 Graphic Designer

## **Striklin Graphics**

Assisted with various print design projects including logos, catalogs, photo retouching, etc.

Education

Associate of Applied Science Degree in Information

Technology - Multimedia

#### **ITT Technical Institute**

Highest Honors (3.98 GPA), Perfect Attendance, Student of the Quarter Award

Hendersonville, TN Jun 2003 - Apr 2004

Nashville, TN Jun 2002 - Jun 2004

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