

TECHVECTOR

DESIGN & CREATIVE SERVICES

Ashland, OR

To create exciting designs that keep your brand at the forefront of it's category.

techvector@gmail.com

541-261-4558 office

Experience

Creative Director / Partner

ROAR Beverages

Responsible for product packaging design, product photography, all point of purchase and marketing material. Flavor testing, working with co-packers and distributors to launch marketing materials, keynote presentations and set up new accounts with campaigns and strategies.

Long Island, NY

May 2010 - Present

Creative Director / Partner

Praxis Footwear

I was responsible for all footwear design, product photography, product displays, marketing material, keynote presentations, apparel design, website design and function.

Fly to Xiamen, China 2-3 times a year to oversee manufacturing and product development.

Ashland, OR

Feb 2011 - Jul 2013

Designer/ Owner

Ashland, OR / Los Angeles, CA
Jan 2008 - 2011

Foundry

Design, build and create a clean timeless website, business cards and promotional material for Foundry.

Interior design a progressive and minimal physical store location in Ashland, OR

Design and spec original garments made from hemp/bamboo/organic cotton. Design and build micro site, create illustrations and original artwork for apparel, print and hang tags.

Freelance Designer

Vermont
Jan 2008 - Present

Rome Snowboard Design Syndicate

Create Tech illustrations and original artwork for Rome Snowboards.

Also packaging and binding designs, marketing and keynote presentations.

Freelance Designer

Los Angeles, CA
May 2008 - Present

Arbor Snowboards

Create illustrations and original artwork for Arbor Snowboards as well as apparel designs and packing. POP and marketing materials.

Freelance Designer

San Diego, CA
Mar 2008 - Present

Liquid Force

Design wake and kite boards, packing material for bindings, boardshorts and apparel designs.

Freelance creative, photographer, illustrator

LA, NY
May 2007 - Dec 2008

Hertz Corporation

Travel across the USA and photograph all auto makes and models that Hertz rents. Then create illustrations and tech info for worldwide print material.

Freelance Designer / Technical Illustrator

Brisbane, CA
May 2006 - Present

Monster Cable Products

Worked with a team to create innovative packaging.
Lead illustrator creating 100% vector - realistic technical illustrations for all products and printed material.

Freelance designer/ illustrator

New York, NY
Jun 2007 - Present

Staple Design

Create illustrations and original artwork for HBO and various clients through Staple Design/ Jeff Staple

Reggie Gilbert

techvector@gmail.com

541-261-4558 office