# Todd Thomas

PRESENTATION DESIGN / GRAPHICS

New York, NY

Presentation Specialist and Graphic Designer.

Experience

Presentation Specialist / Graphic Designer

#### Freelance

•Clients: Comcast/NBC, L'Oreal, Redkin, The Body Shop, Nielsen, Dentsu, Carat USA, Conductor, Jones Lang LaSalle, Quantcast, GLG, We Are Social

• Projects: General Motors, MasterCard, Gatorade, Macy's, GoPro, Dannon, Blue Cross, REI, PetSmart and Bounty

Graphic Designer

## CARAT USA

•Graphic Designer for new business pitch material, both print and web (Clients include: P&G, Diageo, Home Depot, Smuckers, GM)

Designer/Content Manager

## Quikbook

Edited photos for luxury hotels
Managed email blasts including graphis and HTML coding
Provided site updates and maintenance using Access and CMS Tools

New York Mar 2011 - Present

New York, NY Dec 2012 - Present

toddthomas78@gmail.com

646-287-2723 mobile

New York, NY May 2007 - Jan 2009 Designer

## **HPI International**

New York, NY Jan 2006 - May 2007

Created web ads and email blast graphics
Developed innovative promotions and online marketing strategies
Created presentations and trained new-hires on web admin and sales

Education

BFA in Creative Writing and MA in Sociology

# University of North Carolina - Wilmington

Wilmington, NC Aug 1999 - Jun 2003

New section

#### **Computer Skills**

Photoshop, InDesign, Fireworks, Dreamweaver, Illustrator, Movable Type, Acrobat, SwishMax, MS Office, Logic Pro, CS Cart, Sharepoint, Visual Studio, Wordpress, Access, Windows/OSX proficient

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