

# Adam Storr

WEB DEVELOPER

San Diego, CA

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I was born in Detroit, Michigan but have lived in Connecticut, Iowa, South Dakota, and California since. I currently attend school at San Diego State University (Go Aztecs!) and will be graduating in May of 2010 with a degree in Marketing.

I enjoy sailing, hiking, soccer, skiing, designing websites, and playing NBA Jam.

On campus, I was the President of the American Marketing Association and VP of Marketing of the Associated Business Student Council.

## Experience

Marketing Intern

San Diego, CA

Jun 2009 - Present

### Digitaria Interactive

Design support for sales personnel  
Concept proofing for prospective clients  
Designed and developed sites for various clients

Mac Specialist

San Diego, CA

Sep 2008 - Jun 2009

### Apple Computers, Inc.

Assisted customers to find the complete solution  
Developed excellent customer service techniques  
Excelled in selling challenges between fellow employees

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Web Development Intern

San Diego, CA  
Mar 2008 - Jun 2008

## Museum of Photographic Arts

Designed interactive content and created new website  
Optimized website for friendly search engine crawling

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Intern

San Francisco, CA  
Aug 2007 - Aug 2007

## Method Products, Inc.

Developed advertising content and researched marketing content  
Supervised testing process for new product line  
Collaborated on product photo shoot with lead creative director

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Sales Associate

Escondido, CA  
Jun 2007 - Jul 2007

## Nordstrom

Excelled in training and sales results including up-selling challenges.  
Enhanced customer happiness for top-notch customer service company  
Guided customers to choose the right products

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### Education

Marketing

San Diego, CA  
Aug 2006 - Present

## San Diego State University

College of Business Honors Program  
GPA – 3.5

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## Oxford University

Oxford, ENG  
Jun 2008 - Aug 2008

Studied International Politics during summer session.

## Computer Skills

Advanced in all Microsoft Office Suite applications (Word, Excel, PowerPoint, Publisher, Access, Outlook), advanced in Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Fireworks, advanced in HTML, intermediate knowledge of PHP, MySQL, Javascript.

## Leadership & Community Service

American Marketing Association – National and SDSU Chapter

- Promoted to President
- Renovated and enhanced online medium connecting members
- Lead overall club redesign initiative

Associated Business Student Council

- Vice President of Marketing

Enviro-Business Society – E3

- Participated in this environmentally friendly business group.