

# Annelise Pruitt

USER EXPERIENCE & PRODUCT DESIGN

New York, NY

[annelisepruitt@gmail.com](mailto:annelisepruitt@gmail.com)

3474490857 office

Digital media strategist with a deep understanding of brand and marketing.

## Experience

Director, Digital Marketing

**Sotheby's International Realty**

New York, NY

Jan 2012 - Present

Lead initiatives for website, mobile products, digital advertising, and social media.

Design Lead

**Rhythm NewMedia**

New York, NY

Oct 2010 - Present

UX/UI Design Lead

**StarWarsUncut.com**

New York, NY

Jan 2010 - Present

Senior Designer

**IAC / The Daily Beast**

New York, NY

Oct 2009 - Oct 2010

Freelance Art Director

**CBS Digital Media**

New York, NY

Jan 2009 - Mar 2010

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Designer

**RRL Polo Ralph Lauren**

New York, NY  
Jan 2008 - Mar 2009

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Owner

**AP Design**

Oct 2004 - Present

Freelance consultant and designer for various marketing agencies and design firms, including fashion, graphic, and interactive design.

## Education

Fashion Studies

**Parsons The New School for Design**

New York, NY  
Aug 2006 - Dec 2007

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Writing / Anthropology

**Johns Hopkins University**

Baltimore, MD  
Aug 2000 - May 2004

## Awards

Nominated for ASME Best Design for TheDailyBeast.com 2011

SXSWi Panelist on Crowdsourcing and Innovative Broadband Broadcast

Primetime Emmy Winner for StarWarsUncut.com 2010

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