

Benjamin Wilson

MANAGER - FRONT-END DEVELOPMENT

New York City, NY

ben@benmidi.com
612.940.0779 mobile

Experienced Product Manager and Senior Front-End Developer. Creating eCommerce and SaaS websites, for both in-house and high-profile clients including AT&T, Discover Card, BASF, Caribou Coffee and Thomson Reuters. Currently leading the front-end and UX efforts of Big Live, a social media startup.

Specialties:

- Product Vision and Experience
- Resource Management
- Web stack development with (X)HTML(5), CSS3, Javascript (jQuery, Prototype and DOM Scripting), offline storage, and Actionscript 2 and 3
- Middle-tier development JSP, JSTL, PHP5, MySQL
- Mentorship and guidance for junior developers
- Customer interaction and consultancy
- Design and Information Architecture
- CMS development and integration
- Accessible application development with WAI-ARIA
- Development in Unix (Apple) environments
- SEO Optimization

Experience

Product Vision, Front-End Management

Big Live

I manage day to day operations of our front-end team, set standards for quality, perform code reviews and collaborate with business and design professionals to create incredible web experiences. As with most startups there are many hats to be worn on any given day.

New York, NY
Aug 2010 - Present

Front-end Developer

Magnani Caruso Dutton

New York, New York

Jul 2010 - Aug 2010

Magnani Caruso Dutton is an independent digital agency that helps some of the world's most recognizable brands to manage and grow their businesses online.

Lead Front-End efforts for AT&T BusinessDirect and mobile app development for Discover Card Account Center.

Project Management, Interactive Developer

Valtira LLC.

Minneapolis, MN

Sep 2007 - Jul 2010

Responsibilities split between managing new product (SaaS) development, consulting and creating eCommerce websites for clients including; Caribou Coffee, Meet Minneapolis, Bloomington Convention and Visitor's Bureau and enStratus. The SaaS projects I lead, such as Valtira OnDemand Landing Pages and SmartSpot, have been utilized by BASF, Liberty Mutual and Thomson Reuters.

President

Benmidi Interactive

Minneapolis, MN

Apr 2007 - Oct 2009

Consulting and Development of projects for Dealerscore, New City Inc., Orangeglue, Puny Entertainment, Defeat The Monkey and others. Responsibilities included time management, development, testing and finances.

Audio Engineer

Zone Productions

Miami (South Beach), FL

May 2005 - Nov 2007

Pro Tools operator, Logic Pro operator, musician, archivist, systems admin and client liaison for Sony/BMG Latin, Christian Castro, Jes Brieden, Jim Rado(creator of the Musical "Hair") and many others.

Audio Engineer / Software Developer

Sawgrass, FL
Aug 2004 - May 2005

Sonic Reality Inc.

Worked on Sonik Capsules, Sonik Synth 2, Miroslav Philharmonik cleaning individual audio samples, tuning and key mapping and optimizing for realtime performance, also adding effects and solid unit testing before distribution.

Education

Associates of Science, Audio Production

Orlando, FL
Jun 2003 - Jul 2004

Full Sail

Disciplines included: audio production, audio post-production, ADR, foley, mixing, mastering, business, music history.

Skills

Programming languages

(X)HTML(5), CSS, Javascript (jQuery, Prototype, DOM Scripting), JSP/JSTL, MySQL, Actionscript 2 and PHP 5

Additional Certification

Pro Tools (210m) Operator Level in Music and Logic Pro End User Certification

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