

# Birdie Ting

[HTTP://WWW.THEBIRDIE.NET](http://www.thebirdie.net)

Singapore

Birdie Ting has more than 8 years of experience in digital advertising under his belt. He was one of the longest-serving members of IF Interactive, Malaysia. In which, before his departure, has garnered the Agency of the Year title from Malaysia's very own Kancil Awards Festival.

With a long list of commendable portfolio, just to name a few - online campaigns for DIGi (Malaysia's leading mobile communications company), Discovery Channel, Canon, KFC, Toyota, Lexus, Dome Café, Visa and Unilever's range of products and brands. His passion, dedication and experience in design has led him to received numerous recognitions such as Webby Awards, MC2 (Malaysia's Creative Circle) and Kancil Awards Malaysia.

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## Experience

Associate Creative Director

**Publicis Singapore**

Singapore

Aug 2011 - Present

Creative Group Head

**IF Interactive**

Selangor, Malaysia

Dec 2010 - Mar 2011

Art Director

**IF Interactive**

Selangor, Malaysia

Oct 2007 - Nov 2010

Junior Art Director

**IF Interactive**

Selangor, Malaysia

Sep 2006 - Sep 2007

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Multimedia Designer  
**IF Interactive**

Selangor, Malaysia  
Aug 2003 - Aug 2006

## Education

Diploma in Multimedia Communication Design  
**The One Academy**

Kuala Lumpur, Malaysia  
Aug 2001 - Oct 2003

Determined to acquire a marketable skillset for a changing the design industry in Malaysia, I completed several advanced courses in both digital media and interactive design.

## Systems Experience & Proficiency

### Software

Operating System - Windows all versions, Mac OS all versions  
Applications - Photoshop, Illustrator, Dream Weaver, Freehand, Premier, After Effects, Flash, Cool Edit Sound Editor, MS word, MS Excel, power point and Google Sketch

## Awards

2011 Whatberry Kancil Bronze Awards

Agency Of The Year, Kancil Award 2010

2010 Kancil Bronze Award (Illustrations) - Tucky2

2010 Kancil Bronze Award (Art Direction) - Tucky2

2010 Kancil Bronze Award (Social Media) - Tucky2

2010 Kancil Bronze Award (Advergame) - Tucky2

2009 Kancil Bronze Award - Canon Goes Green

2008 Kancil Merit Award - Redd Design

2008 Webby People's Voice Winner Award - I, Videogame  
Discovery Channel

2008 Kancil Gold Award - Building the Future, Discovery Channel

2007 One Show Bronze Award - Blinkville

2007 Kancil Bronze Award - "Are you a gadget geek?"

2007 Kancil Silver Award - I, Videogame

2006 Kancil Bronze Award - Blinkville

2006 Kancil Bronze Award - Heineken Pint Glass

## Birdie Ting Muh Ko

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## Online Portfolio

<http://www.thebirdie.net>