

Brett Patterson

AUTOMOTIVE DESIGNER

London, UK

brett.patterson@formevolution.com

Automotive designer with 14 years experience working on a wide range of vehicle development programmes at General Motors Design centers in Australia, Germany, Sweden and USA.

Founded Car Design News, the leading online magazine for the international automotive design industry. Car Design News Editor from 1999-2006.

Looking for opportunities: car design, product design, design for future mobility, developing next-generation digital design interfaces and processes. Interested in full-time employment and short-term contracts. Will relocate.

Experience

Associate Editor

Car Design News

London

Nov 2008 - Present

Motor show and design event photography. Editorial and administration team training and website user support.

Creative Director

Car Design News

London

Jan 2000 - Oct 2008

Founded Car Design News, the leading online resource for the automotive design industry, subscribed to by all major car design studios worldwide. Developed the concept of a website targeted at the specific needs of professional car designers, delivering the right focus of news and commentary, and photo coverage of motor shows and design exhibitions at minimal cost, with an elegant site design that put the focus on content.

Responsible from 2000-2008 for Car Design News site design, technical development, production support and event photography. Car Design News Editor from 2000-2006.

General Motors Europe

Assistant Chief Designer Omega Studio from 1997-99

- Supporting the studio Chief Designer in project design direction and developing studio design processes.
- Directed clay and digital modellers on full size clay model, scale clay model and digital model development
- Contributed to development of GM digital design and visualization processes, developing integration of digital and clay modeling workflows
- Proposals for digital design process for designers, integrating 2D and 3D workflows

Major projects:

- 1990 Omega sedan exterior detail design development
- 1990 Omega wagon full-size model development
- 1991 Omega sports version concepts and full-size model development
- 1992 Vectra concept and scale model proposals
- 1992 Concept proposals and full-size clay proposal for Omega premium sports model (lead designer)
- 1993 Concept proposals and full-size clay proposal for Saab 9-5, assisted in detail full-scale exterior development of production model
- Saab 9-3 facelift concept and model development
- 1994 Small car concept proposals
- 1994 Scale model proposal chosen as theme for first-generation Zafira full-size clay model development
- 1994 Astra exterior concept proposals and full-size model detail development for sedan and wagon production models.
- 1994 Corsa facelift full-size proposal selected for production development
- 1995 Van concept sketch proposals used for Vivaro production development
- 1995 SUV scale model proposal selected for Chevrolet 360 program development
- 1996 Cadillac Catera full-size model detail development
- 1996-97 Omega facelift concept and full-size development (lead exterior designer)
- 1997 Omega new architecture development, directing external visualization consultants
- 1997 Sintra-replacement exterior proposals and full-size model development, representing Opel in joint-venture program
- 1998 Chevrolet Venture facelift sketch proposals used for production development
- 1999 Omega concept proposals, package development to meet new pedestrian protection regulations.

Creative Designer

General Motors Holden

Melbourne, Australia

Jan 1986 - May 1990

Major projects:

- Exterior and interior detail design development for VN Commodore
- Exterior design development and graphics for VQ Statesman
- VN Commodore Ute development
- VP Commodore facelift (lead exterior designer)
- Early exterior proposal for VR Commodore chosen for production development
- Toyota joint-venture Holden-brand proposals
- Vehicle badge and interior graphics development

Education/Training

Majenta Academy

London

Jul 2009

Alias Intensive Certification Training (Jul 2009)

Bachelor of Industrial Design

University of Canberra

Canberra, Australia

Jan 1982 - Dec 1985

Four year Industrial Design degree with final year project in collaboration with General Motors Holden Design. Winner of the 1984 Honeywell Fellowship for Design Excellence.

Computer Science

Australian National University

Canberra, Australia

Jan 1981 - Dec 1981

First year studies of BSc degree in Computer Science

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