

Cade Lucas

GRAPHIC DESIGNER

Melbourne, Australia

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Cade has always had an knack for making things look good. Early in his working career, Cade was a skilled Visual Merchandiser working with big name retailers, such as, MYER, The Original Levi's Store and Harris Scarfe.

A change in career lead Cade to FOXTEL and to the role of Internal Communications Advisor, overseeing multiple communication streams to over 1000 employees. Creativity has always ran in his veins and while working, Cade completed study at the highly regarded Shillington Graphic Design College in Melbourne.

Post graduation, Cade was offered a position of Graphic Designer at FOXTEL where he currently continues to support Australia's biggest subscription television provider.

Cade takes a fresh, clean and colorful approach to his designs and is always up to date on current design and communication trends. He understands that to connect with viewers, the design must POP!

Experience

Graphic Designer

FOXTEL

Melburne, Australia
May 2001 - Present

Work with FOXTEL Brand, Marketing and Communication Teams to design print solutions for FOXTEL products and services.

Produced promotional signage solutions, such as A1 Posters, large scale decals, Outdoor Banners and light box transparencies for; Vancouver Olympic Winter Games, FOXTEL Next Generation and FOXTEL HD+ product launches.

Work with FOXTEL TV Channels to deliver posters, emails, TV stills, web banners for product and TV program Launches.

Work with Communications Team to design internal communications such as instructional work books, internal newsletters, presentations and emails.

Worked with FOXTEL finance team and Information Services to produce and design a customer friendly and functional customer invoice.

Perform the role of brand advocate by managing internal signage and stationary in Melbourne offices.

Facilitate one on one training classes for Adobe Photoshop and InDesign programs to internal communication officers.

For more information please see <http://au.linkedin.com/in/cadelucas>

Education

Cert IV Graphic Design

Shillington Graphic Design College

Melbourne, Australia
Jan 2007 - Dec 2007

Cert IV Graphic Design, Typography, Colour, Design Principles, Branding, Advertising, Publishing, Adobe CS3