

Carlos Tourné

CREATIVE DIRECTOR

Dallas, TX

mambruix@me.com

Creative Director / Visual Artist

Experience

Creative Director / Art Director / Visual Artist

Dallas, TX

2007 - Present

Dieste Inc.

Moved from San Francisco to Dallas as weird as it sounds. I supervise the teams responsible for Nationwide Insurance, Pepsi, Southwest Airlines, Levi's, Gillette, Frito-Lay, Nissan and Pizza Hut.

Creative Director

San Francisco, CA

2004 - 2007

Dieste Inc. San Francisco

Started and Lead the creative team in Dieste's west coast office. Our main client was Clorox, with brands such as: Pinesol, Bleach, Glad Trash Bags, Kingsford Charcoal and Armor All.

Creative Director

Dallas, TX

2000 - 2004

Dieste Inc.

Joined the creative team in Dieste Dallas. Clients included HBO, Hyundai, Clorox, Pepsi, Frito-Lay, SBC and Anheuser-Busch.

Art Director / Creative Director

Ogilvy México

Mexico City
1991 - 2000

Started working as an Art Director in Direct Response, now Ogilvy One. Clients include Kodak, American Express, Unilever, Duracell, Kimberly Clark, Cervecería Cuauhtemoc, Pepsi, Mattel and IBM.

Education

Bachelor Degree in Graphic Communication

Universidad Autónoma Metropolitana

Mexico City
1987 - 1991

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