

Daniel Norman

WEB DESIGNER / FRONT END DEVELOPER

Seattle, WA

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206.913.8087 mobile

Over 5 years experience. Web design and front end development. Fully print-capable. Experienced in teams large and small, and working solo. Passionate about beautiful design, usability, well-crafted code, and clear communication.

SKILLS & SPECIALTIES

- CS5 Suite, Acrobat, Omnigraffle
- Can work from or create wireframes
- Hand-coded HTML, CSS, JavaScript
- Solid type and print production skills
- Comfortable with SVN, Git
- Automated and feature-driven testing

Links

LinkedIn Profile

View my LinkedIn Profile for references, recommendations, and detailed history.

Experience

Designer & Front End Developer

EnergySavvy

Seattle, WA
May 2011 - Present

Web generalist: core application UI/UX/visual design lead, front-end development, art direction for web, print and marketing efforts.

Web Designer / Front End Developer

Strands Event Registration

Mar 2011 - May 2011

Lead UI Designer/Developer for Strands Fitness Event Registration.

Supporting roles in design, development, performance optimization and QA processes for Strands Fitness training log.

Web Designer / Front End Developer

Strands Fitness

Corvallis, OR

Aug 2008 - Apr 2011

Lead designer and front end developer for new event registration platform and supporting payment gateway:

<http://registration.strands.com/>

Responsible for developing feature requirements from rough architecture flowcharts to detailed wireframes and feature descriptions, to completed page templates. Learned HAML & SASS to speed development, implemented a feature-driven automated testing environment, and managed a continuous integration server to ensure code quality.

Launched October 2010.

Contributed to UI design and feature development for online training log (<http://strands.com/>). QA, bug fixes, and front-end performance optimization.

Designed and developed prototype digital signage application and website (<http://cocollage.com/>). Project included prototyping advertising mechanisms for ambient displays.

Designer / Front End Developer

CHROMiX, Inc.

Seattle, WA
Jul 2006 - Aug 2008

Responsible for all front end design and development for a new corporate site.

Designed the identity and UI for Maxwell (<http://mxwell.com>), a web-based monitoring/metrics tool for the printing industry. Worked with the software team to define objectives and features, develop UI designs, produce numerous UI elements and icons, and write final HTML, CSS and Javascript code.

Design Intern

Cornish College of the Arts

Seattle, WA
Sep 2004 - May 2008

Part time position in the college's in-house Office of Communications, reporting to the Lead Designer and Director of Communications. I contributed to various print and web projects in both creative and production roles.

In Spring 2008, I took on the position of Lead Designer for the annual BFA Gallery Exhibition, managing several other student designers and working with print vendors to produce an identity system, printed marketing materials and a website promoting the exhibition.

Education

Bachelor of Fine Art (Summa Cum Laude) in Graphic Design

Cornish College of the Arts

Seattle, WA
Sep 2004 - May 2008

I received a broad grounding in design theory and practice at one of the premiere visual arts colleges in the country.