

# Eric D. Fields

WEB DESIGNER & DEVELOPER

Cambridge, MA

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A web designer and front-end developer with a passion for user experience. I am extremely proficient in front-end development technologies: HTML, CSS, and Javascript. jQuery is my preferred Javascript library, though I've worked on long-term projects using Prototype.js and MooTools.

Websites need to be bulletproof and gracefully degrade: all users should have a good, coherent experience but those with the latest browser technologies get extra goodies like CSS3 selectors. Accommodating Internet Explorer 6-8 is commonplace for me.

I've worked within a variety of back-end frameworks: PHP, ColdFusion (with Mach-II), JSP, and most recently, GWT, and routinely work on source-controlled projects with Subversion. I'm a Mac guy.

Engineer

## Spring Partners

Charlestown, MA  
Sep 2009 - Present

### Duties

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- \* Designing and implementing user experience enhancements to the web-based Springpad life-management application.
- \* Coordinating half my cycles with the marketing department to strategize, design and develop landing pages, email templates, and the recently completed a redesign of our home page.

### Toolbox

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- \* Fireworks
- \* HTML
- \* CSS
- \* jQuery
- \* MooTools
- \* JSP
- \* Google Web Toolkit (abstracted to XML-based presentation framework)

### Highlights

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- \* The most advanced RIA I've yet to work on.
- \* A constant communication "heartbeat" maintained through Yammer
- \* Well-oiled production cycle based on frequent iterative improvements and a strong quality assurance routine.
- \* Collaborative culture across all levels of the company — I've assigned tasks to my boss

### Duties

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- \* Prototyping layout and design concepts in a static, HTML-based wireframe
- \* Identifying development requirements as they relate to both the client administrative needs and end-user experience, communicating those needs to colleagues working on the Flash video player and Drupal backend.
- \* Developing a foundational Drupal skin to be passed on to their in-house designer

### Toolbox

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- \* Fireworks
- \* HTML
- \* CSS
- \* jQuery
- \* PHP
- \* Drupal 6

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Web Services Provider (freelance)

Boston, MA

Apr 2009 - Aug 2009

## CAPA International Education

### Services Provided

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- \* Designed and developed landing pages tailored to a college audience
- \* Used WordPress as a microsite management tool, providing a common CMS across many small multi-page sites they would implement for specific schools
- \* Designed a new company site to address the needs of their primary audience — college students seeking study abroad programs — as well as parents and college administrators. Ingested and reorganized existing content into Drupal and developed the template.

### Toolbox

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- \* HTML
- \* CSS
- \* jQuery
- \* Drupal 6

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Web Services Provider (freelance)

New York, NY

Apr 2008 - Apr 2009

## Audience Rewards

### Duties

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- \* Ongoing design and front-end development work on their consumer home page, working with a Minnesota-based agency in a ColdFusion environment — much to my MacBook's dismay.

### Toolbox

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- \* Fireworks
- \* HTML
- \* CSS
- \* ColdFusion
- \* Subversion (eventually...)

### Duties

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- \* Redesign home page to feature more of our unique content, partner offers, misc. widgets
- \* Provide wireframes & UI briefs for speculating new features
- \* Develop new behavioral functions & widgets for custom Javascript framework
- \* Redesign end-user portal (layout, UI, icons)
- \* Design and markup partner self-service portal

### Toolbox

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- \* Photoshop
- \* Fireworks
- \* HTML
- \* CSS
- \* JavaScript
- \* Prototype.js
- \* JSP
- \* Subversion

### Highlights

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First time deeply dedicated to developing a rich internet application.

Took ownership of overall product look and feel.

Advanced Javascript proficiency, creating reusable objects, mastering Prototype.js framework, and developing an understanding of practical AJAX.

Played an instrumental role in brainstorming, wireframing, designing and then marking up a B2B application.

4:30 beer. Everyday.

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Senior Web Production Specialist

## College Publisher

Jan 2006 - Apr 2007

### Duties

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- \* Develop presentation layer for templates for school newspapers as they are designed
- \* Implement presentation layer into custom College Publisher templating language
- \* Periodically provide custom designs for high-traffic schools
- \* Design and develop incremental improvements to the College Publisher CMS
- \* Phone and email support for our users

### Toolbox

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- \* Photoshop
- \* HTML
- \* CSS
- \* JavaScript
- \* Prototype.js
- \* WordPress
- \* ColdFusion + Mach-II
- \* custom CP markup
- \* Subversion

### Highlights

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Summer 2006 was used to brainstorm and implement much-needed improvements to our image-handling tool. I provided UI design and direction and delivered the following specs for team review.

### Education

New Media, B.A., Marketing, minor

## Emerson College

Boston, MA

Sep 2003 - Apr 2007

"You will never find a more wretched hive of scum and villainy."