

Felipe Fontenelle

VISUAL EFFECTS DIRECTOR & INTERACTIVE DESIGNER

Rio de Janeiro. Brasil

Visual Effects Director and Interactive Designer with 10+ years of experience. Jobs for clients such as: L'Oréal Paris, Vichy, Richards, Garnier, Elsève, Mitsubishi Motors, SC Johnson (Raid, Glade, Ziploc, OFF), Kraft Foods (Club Social, Trakinas), Cebion, Club Med, Xerox, Multishow, Kenner, Leite de Rosas, Petrobrás, Banco Itaú, Vivo and BMW.

By the way, I'm an:
Adobe Certified Instructor.
Adobe Certified Expert.

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+55 34397500 office

Experience

Visual Effects Director / Interactive Designer

Giovanni + Drafftcb

Rio de Janeiro, RJ

Jul 2010 - Present

With its foundation based upon the equal principles of creativity and accountability, Drafftcb is the first global, fully integrated marketing communications agency to operate against a single P&L with one unified management team and no silos. The agency is driven by a singular focus on consumer behavior as expressed by its proprietary 6.5 Seconds That MatterSM operating system, which recognizes the brief period of time marketers have to capture consumers' attention through creative executions that inspire them to act. The Drafftcb network spans 161 offices in 96 countries and employs more than 9,200 people.

Adobe Instructor
Instituto Infnet

Rio de Janeiro, RJ
Apr 2010 - Jun 2011

Educational Institution; Education Management industry
Classes of Photoshop Expert, Photoshop Basic and After Effects

Founded in 1994, Instituto Infnet is the leading IT, Digital Design and Marketing higher education institution in Rio de Janeiro, Brazil. Instituto Infnet's alumni amounts to more than 50,000 Information Technology, Digital Design and Marketing professionals from main companies in Brazil.

Motion Designer
A1 Brasil

São Paulo, SP
Feb 2010 - Apr 2010

14 years on the advertising industry, A1 Brasil was one of the first agencies to invest in digital media platform and internationalize their brand throughout Latin America and Europe.

Motion Designer
Africa

São Paulo, SP
Jan 2010 - Mar 2010

Marketing, Branding and Advertising Agency, based in Sao Paulo, Brazil, and headed by worldwide known and awarded Communications professional Nizan Guanaes.

Founded in Dec 2002, Africa is the 7th largest Ad agency in Brazil and is part of the Grupo ABC, the 20th largest Marketing Communications group in the world (Ad Age, May 2009). And just chosen by the World Economic Forum, in Davos, to be part of the Global Growth Companies Community.

Clients: Itau, Brahma (AmBev), Folha de S. Paulo, Ipanema (Grendene), Mitsubishi, Procter & Gamble, Redecard, Suzuki, Vale, Vivo and Walmart.

Motion and Interactive Designer
Publicidade Interativa

Rio de Janeiro, RJ
Jun 2009 - Jan 2010

Marketing and Advertising industry

Motion Designer
Margarida Flores e Filmes

Rio de Janeiro, RJ
Sep 2009 - Dec 2009

Media Production industry

Motion Designer
Juice Comunicação

Rio de Janeiro, RJ
Aug 2007 - Jun 2009

Marketing and Advertising industry

Art Director
Lesaffre Group

Rio de Janeiro and São Paulo
Mar 2006 - Jun 2009

Food Production industry

Education

Bachelor of 3D Animation
Veiga de Almeida University

Rio de Janeiro, RJ

After Effects
Cadritech

São Paulo, SP

Motion Graphics

São Paulo, SP

Cadritech

Systems development

Rio de Janeiro, RJ

**Pontifícia Universidade Católica -
PUC**

Pascal, C, Delphi, SQL

Oracle DBA 9i

Rio de Janeiro, RJ

Instituto Infnet

Bachelor of Digital Design

Rio de Janeiro, RJ

Instituto Infnet

Bachelor of Cinema

Rio de Janeiro, RJ

Universidade Estácio de Sá

Computer Skills

Advanced

Adobe After Effects | Nuke | Autodesk Smoke | Adobe Photoshop |
Illustrator | Adobe Flash | Final Cut

Intermediate

Autodesk Maya | 3D Studio Max | AVID | Logic Pro

Basic

AS2, AS3 | Delphi | JavaScript | Oracle SQL

Certification

Adobe Certified Expert

Photoshop and After Effects

Adobe Certified Instructor

Photoshop

Language

English - Advanced

PLI Toronto, Canada.

Spanish

Portuguese

Fluence

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