

Chris Freitag

USER EXPERIENCE DESIGNER

Denver, CO

info@creativefriday.com

(303) 219-0475 home

User experience and interaction designer with 10+ years of professional experience in graphic design, information architecture and front-end code. Dedicated problem solver and committed to finding new ways to help improve the user experience. Strong project leader and advocate of a faster, more collaborative design process.

Experience

Senior User Experience Designer

Denver, CO

Jun 2009 - Present

Pearson eCollege

Lead on software design projects as well as platform initiatives, such as mobile. Manage small team of UX designers. Redesign user experience of the core software platform. Lean UX design practice with planning, prototyping, designing and testing in faster sprints with more focus on testing and less on deliverables.

User Experience Consultant

Denver, CO

Oct 2008 - Present

Creative Friday

Led concept and development of meaningful, user-friendly, web and mobile applications as a freelance consultant. Produced standards-compliant, cross-browser front-end code for designers and developers. Designed comps and produced layered Photoshop files for firms looking to do their own development.

Information Architect

Janus Capital Group

Denver, CO

Aug 2006 - Oct 2008

Drove strategy and implementation of enhanced company intranet. Led usability tests and created revolutionary method for quickly accessing company forms and applications. Designed flexible and powerful solutions for marketing initiatives.

Information Architect / Senior Web Designer

Indigio

Denver, CO

Jul 2005 - Jul 2006

Designed web sites and applications in an agency setting. Identified solutions by analyzing client competition, reporting findings, designing taxonomy, and creating wireframes and prototypes. Coded standards-compliant HTML/CSS for projects built in .NET.

Multimedia Graphic Designer

Shaw Environmental, Inc.

Centennial, CO

Apr 2003 - Jul 2005

Advanced usability of company's public Web site through revamped graphic design, information architecture, and CSS-based page layout. Built interactive Flash interfaces for promotional materials presented in CD format. Designed public-facing web sites for remediation projects.

Creative Director

AJ Graphics

Fort Collins, CO

Oct 2001 - Jan 2003

Directed a 3-person design team at a small design agency and helped mentor young designers. Designed brochures, mailers, marketing materials and large-format outdoor advertising.

Web Designer I

Qwest Interactive

Denver, CO

Jul 2000 - Sep 2001

Designed and implemented web sites and web applications in a consulting agency division of Qwest.

Education

University of Northern Colorado

Greeley, CO

Aug 1993 - Jun 1996

Business Administration with an emphasis in Marketing

Additional Experience

Before Web Design

I began my graphic design career in print where I learned valuable typography and layout rules which help me in creating better user experiences. My progression from print production to user experience design has been natural and evolutionary.

Skills

Experience in all aspects of...

User Experience (UX) Design, User Interface (UI) Design, Information Architecture, Usability Testing, Requirements Gathering, Prototyping, Photoshop, Illustrator, Flash, XHTML, CSS, jQuery

Work within the framework of...

Although I do not write PHP or ASP.NET I can work within the rules of frameworks that utilize these languages. I have experience with Wordpress, Drupal, Expression Engine, TypePad, Sharepoint (MOSS 2007), and .NET.

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