

Georgina Breinlinger

GRAPHIC & WEB DESIGNER

Zug, Switzerland

info@breindesignstudio.com

0041 0789213298 mobile

Welcome to my portfolio. I have ten years of work experience in marketing companies and design studios working for some renowned clients in Switzerland, the US and Argentina. In 2007 I further developed my digital skills and gained international exposure by successfully completing a Masters Degree in Digital Design at Philadelphia University, USA.

- Georgina Breinlinger -

Experience

Senior Designer

Zürich, Switzerland

Sep 2008 - Present

EF EDUCATION FIRST

Developed and designed seasonal campaigns, web pages, branding actions for worldwide marketing initiatives. Established information architecture for clear communication of key marketing points, increasing website effectiveness. Coordinated junior designers.

Web Designer

Philadelphia, USA

Aug 2007 - Jul 2008

CADIANT GROUP – Online Marketing for Healthcare Industry

Designed, implemented look and feel for web pages, marketing and promotional materials, office materials and other items for clients such as AstraZeneca, Pfizer, Novartis and J&J.

Graphic Designer

PRADO – Promotions, publicity and communication agency

Buenos Aires, Argentina

May 2004 - Jun 2006

Designed, created several commercial communication proposals for customers such as Kraft, PepsiCo, Unilever and Nestlé.

Graphic Designer

LMT COMMUNICATIONS – Design & publicity studio

Buenos Aires, Argentina

May 2003 - Apr 2004

Created several communication models for customers such as Universal Music Group and Benegas Winery.
Conceived institutional image for above mentioned customers via brochures, flyers, packaging, billboards, event banners, websites, and interactive mailings.

Junior Graphic Designer

LA PLATA CITY HALL – Design & communication department

La Plata, Argentina

Mar 2001 - Apr 2003

Designed, implemented communication system for all cultural events of City Hall (theatre, music, dance, etc).

Designer & Project management

FREE LANCE ACTIVITIES

Philadelphia, Zurich, Dublin, and more.

May 2006 - Present

Designed institutional image, website, and paperwork, promotions in graphic media for several different clubs at The Wharton School - University of Pennsylvania and for numerous independent firms.

Education

M.S. in Digital Design

Philadelphia University

Philadelphia, USA

Aug 2006 - Aug 2007

Publicity and Communication Degree

**Fundacion de altos estudios
comerciales**

Buenos Aires, Argentina

Mar 2005 - Apr 2006

Visual communication design

La Plata National University

La Plata, Argentina

Mar 1999 - Dec 2003

Additional information

Technical skills

Adobe Illustrator, Adobe Photoshop, Adobe Dreamweaver, Adobe
Flash, Adobe InDesign.

CSS and HTML

Windows and Mac environments

About myself

German and Argentinean passports. Swiss B-Permit of residence.

Native Spanish speaker. Fluent in English, intermediate knowledge
of German

Enjoy jogging and cycling.

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