

Hamish Lancaster

MOTION & INTERACTIVE DESIGNER - FREELANCE CREATIVE

Brisbane, QLD

hamish@lucidmotion.com

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Graduate of QUT - Bachelor of Fine Arts (Animation) with distinction. with a background in theatre, film & tv, animation, videography, web design and community engagement. Over 8 years experience in manipulating pixels for fun and profit. I pursue creative practice in video, motion and interactive design any way I can hoping to become an Advertising Super Villain.

Objectives:

To gain experience in Cinematic Mediums by working in: Motion Graphics/Animation, Creative Advertising, Editing and Post Production, Web Design/Development, Theatre/multimedia and Mixed Media Performance. Teaching, Technology and Customer Service.

Experience

Digital Media Officer

QUT

Brisbane, Australia
Oct 2011 - Apr 2012

Established a year worth of Digital Signage content targeted at students Through the creation of motion graphic based advertisements, short films and showreels using Apple Motion, Flash and After Effects.

Family Room Specialist

Apple Retail

Chermside, QLD
Feb 2010 - Sep 2011

Worked as Specialist doing sales/workshops for about 8 months, I moved to technical support for mobile devices and training in ilife, iwork and video applications.

Animation Lecturer/Tutor

JMC Academy

Brisbane, Australia
Jul 2009 - Jun 2011

Prepared and Delivered Classes at a Private College in 2D Animation (flash) / Making Comics & Graphic Novels / Visual Effects & Compositing / Video Production / Preproduction & 3D Animation

Motion Graphics Designer

Plasma-Tech Digital Solutions

Brisbane, QLD
Nov 2008 - Jun 2009

Creation of motion graphic based Ads/Showreels using Apple Motion and Adobe After Effects for small & medium sized businesses for display on Digital Signage.

Creation of flash and html based website prototypes (like web based animated yellow pages Ads)

Various Freelance Video/Multimedia/Design Projects:

[view samples here](#)

Created about 20 minutes of animation in 7 days for the *British Council Youth Activision Kit* for the [MakeBelieve.me](#) team (2009)

Design and Setup of **Talk Teaching** Teachers Community Site
[more info here](#) (2007)

Documentation of the Water Futures Think Tank

Filming, still photography, capturing, editing, post-production and final authoring of a DVD (2006)

'Staying Alive to Teaching' DVD for QUT Education Department

Filming, still photography, capturing, editing, post-production and DVD

[more info here](#) (2006)

Live Visuals for the BCC **'Art in Public Places'** Policy Launch

Created DVD for use as a backdrop to the Brisbane City Council 'Art in Public Places' document launch event (2005)

Live Visuals for "Smashed Eggs" @ the **Judith Wright Centre**

Created original visuals as backdrops for the theatre production (2005)

Production of **Watermark DVD** - Leadership of a documentation team, Documenting a site-based performance spanning over 1.5 km, Project management, Filming, Capturing, editing, post-production (2004)

Documentation of **Brisbane City Council Living City Project**

Capturing and documenting a project with images and video (2004)

Flash Workshops at Kelvin Grove State College

Teaching structured lessons in the use of Macromedia Flash using problem solving, improvisation & leadership (2004)

Documentation of the **Queensland Health Youth Drug Summit**

Documenting the event with images and video, Translating text based information into an engaging multimedia CD- ROM (2001)

Competent in use of the following Professional Creative Software:

Apple Pro Apps - Final Cut Studio: (Advanced Level of Proficiency)

Final Cut Pro. DVD studio Pro (high lvl of exp Editing/Authoring DVD's)

Motion (High Level of exp creating Motion Graphics/Compositing)

Adobe Creative Suite:

Adobe Flash (over 10 years experience)

Dreamweaver, Contribute, Fireworks, Photoshop, Illustrator, Indesign

Premiere, After Effects

3D packages:

Maya - Cinema 4D - Silo

Education

Bachelor of Fine Arts (Animation) with distinction

Queensland University of Technology

Kelvin Grove, QLD

Feb 2005 - Nov 2008

GPA: 5.778

[view samples of work here](#)

KI32 Bachelor of Creative Industries (Communication Design)

Queensland University of Technology

Kelvin Grove, QLD

Jun 2002 - Dec 2004

Completed 2 Years of Communication Design

Before deciding to switch to the Fine Arts (Animation) Course

GPA: 4.929

Awards

2008 - Winner of Cipher Cities Brisbane University Game Design Competition

2002 - 1st Prize in the Virtual Arts Competition for 'Youth Drug Summit CD-Rom'

2002 - Byte Awards (Ministers awards for students excelling in I&CT)

2001 - Ministers awards for excelling in information & communication technology

2000 - Winner 2nd place for contributions to Rememory.com writers community

1999 - Won the John Mitchell public relations young writers award

Referees:

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