

Marco Moreno

SITE BEING UPDATED AS OF 2012

New Rochelle, NY

holamarco@me.com

9148790063 mobile

I am a dedicated and passionate graphic designer who loves his trade. Having worked in a very demanding position for 8 years, I produced, prepared and managed all artwork that came into the department. These days I spend my time working freelance and have a contract working with SpikeTV on all their digital graphics for spiketv.com and gametrailers.com.

If you like what you see I am currently available for work offsite freelance work.

Experience

Designer

SPIKE Digital Entertainment

New York, NY

Apr 2011 - Present

SPIKE Digital Entertainment hands-on Designer assisting a talented team. I am a self-starter who works under the Art Director and Creative Director in New York. I work on multiple digital properties and am responsible to not only translate SPIKE TV's on-air campaigns into stunning online design, but also support interactive product design for all large events and SPIKE sites that are produced. Marketing and sales support also falls within this title.

Freelance Designer

In&Out Different beauty

New York, NY

Aug 2010 - Present

Provide assistance to In&Out on creating special promotional graphics for email campaigns. I have designed and coded several email projects for special discounts and promotions.

Art Manager

Promotional Solutions

Farmingdale, New York

Oct 2003 - Present

In this position I oversee all aspects of artwork that come in and out of the art department on a daily basis. Whether it's designing a business card layout, specing out a gift with purchase to produce overseas or creating mock ups for new business, it's all in a days work.

Illustrator, Photoshop, HTML, Pre-Press, Print Process, Design, Typography, Project Management and Super Tight Deadlines

Flash Designer / Translator

A+ For Kids

Cherry Hill, NJ

Mar 2001 - Nov 2001

Designed, edited and created voice overs in spanish for interactive online tutorials for kids from Kindergarten to High School.

Web / Content Designer

Element USA

New York, NY

Feb 2000 - Sep 2000

One of my first positions out of college I was responsible for creating Flash movies for our street team website. Built and design front end of movies and built them in to the dynamic database that was in place. From time to time I would also create HTML survey's from the sales team and put them in rotation through the database.

Education

Associates Degree

Art Institute of Philadelphia

Philadelphia, PA

1997 - 1999

The Art Institute was great help for someone who needed a little direction to find out what they were really interested in. I am thankful for the steps I took and the time I spent there.

Bachelors

School of Visual Arts

New York, NY

1999 - 2001

Attending classes at this school was like no other. The faculty, and students really inspire you to create and make yourself and your work better.

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