

# Lee Downing

GRAPHIC DESIGNER + ILLUSTRATOR

Atlanta, GA + Grayton Beach, FL

To develop long-term client partnerships.

[lee@turbodesign.com](mailto:lee@turbodesign.com)

404 816 0884 mobile

## Experience

Designer & Owner

### Turbo Design

Atlanta, GA + Grayton Beach,  
FL

Jun 1989 - Present

Design collateral print campaigns and brand identity development. Client-focused business model; listening to and collaborating with clients, while introducing creative concepts that synthesize objectives. Additional areas of design include: creating animated illustrations for Fortune 100 corporate website, icons for touch-screen training programs, packaging for medical and skincare industries, outdoor boards and commercial signage programs.

- \* Creative problem solver with tenacious passion for research.
- \* Committed to staying within budget and deadline.
- \* Highly organized approach in thinking and operation of studio.
- \* Copywriting and conceptual skills.
- \* Digital photography and illustration for both print and internet.
- \* Client account relationships average over 10 years.

---

Senior Graphic Designer

## Dittler Brothers, Inc. (Quebecor World)

Atlanta, GA

Apr 1986 - Jun 1989

Project management of collateral projects from initial client proposal and quote through all stages of concept, design, and production including purchasing artwork, supervising freelance artists, art directing photo shoots, press checks, and mentoring junior designers.

Client concentration in state lottery commissions, financial, hospitality and transportation industries. Specialty areas of design included illustration, corporate identity packages, lottery tickets and direct mail involvement devices.

---

Graphic Designer, part-time

## Emory University Hospital

Atlanta, GA

Nov 1983 - Aug 1985

Met independently with members of Emory Hospital medical staff to discuss and plan projects to meet their specific needs. Design and project management of brochures, logos, charts and diagrams, training and presentation materials, slides and AV media. Illustrated animated sequence for first angioplasty surgical procedure film.

---

Graphic Designer, Illustrator, Production

## Freelance

Atlanta, GA

Jan 1983 - Mar 1986

Long Term Contracts

Fitzgerald & Company, BDA/DDBO, Pringle Dixon Pringle, Harris Lanier, Oglethorpe Power Corporation, Advertising Technology Services, Williams Printing Company, University of Florida Agricultural School

Education

B.A. Visual Communications

Atlanta, GA

## Atlanta College of Art

Attended University of Florida first year of college, Exeter College of Art and Design in the U.K. for second and third years.

---

**Lee Downing**

[lee@turbodesign.com](mailto:lee@turbodesign.com)

404 816 0884 mobile