

# ROY ELLIS

SENIOR ART DIRECTOR

CHICAGO

[ROYELLIS@MAC.COM](mailto:ROYELLIS@MAC.COM)

Designer. Amateur Photographer. Gamer. Youngest of 7. Movie junkie. Creative. Optimist.

My style of design is simple. It lives between the intimate communication of original design and the graphic punch of advertising.

ACKNOWLEDGEMENTS: Reader's Choice, Best Ad in the 2010 Sports Illustrated Swimsuit Issue. Co-Winner, First Place, Society of Typographic Arts Competition. Dove Print featured in Luerzer's Archive.

## Experience

Senior Art Director

**DRAFTFCB**

Chicago, IL

Jul 2009 - Present

Miller Lite

Coors Light

Volkswagen

Motorola

Blue Cross Blue Shield of Florida

Senior Designer

**SIMPLE TRUTH**

Chicago, IL

Jul 2008 - Jul 2009

Allstate

Encompass Insurance

Chicago History Museum

Morgan Street Document Systems

Guild for the Blind

Phonak

New Business

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Senior Designer  
**FREELANCE**

Chicago, IL  
May 2005 - Jul 2008

**DRAFTFCB**

Motorola  
Qwest Communications  
Doubletree  
Kmart  
Cool Whip  
Jell-O  
Kraft  
Blue Cross Blue Shield of Florida

**ELEMENT 79**

Gatorade  
Propel  
Lowe's  
Amway  
Tropicana  
Quaker  
Rubbermaid  
Cricket Mobile  
Jump Mobile

**SIMPLE TRUTH**

Allstate  
Chicago History Museum  
Cardinal Health

**ARC WORLDWIDE**

Ciba Vision Freshlook

**SCHAFFER CONDON CARTER**

Swift & Company  
Solo Cup Company  
Rock Bottom Brewery

**MC2 DESIGN CONSORTIUM**

Grant Park Music Festival  
Auditorium Theatre  
Chicago Symphonietta

**CHICAGO APARTMENT FINDERS**

CONWAY + STENDAHL Attorneys At Law  
Rotterdam, Netherlands

VAN MENS EN WISSELINK Attorneys At Law  
Rotterdam, Netherlands

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Designer

## OGILVY & MATHER

Chicago, IL

May 2000 - May 2005

Dove

Suave

Craftsman

Sears

Kenmore Elite

BP

Ameritrade

Fire Rescue Development Program

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Junior Designer

## MEDIA OPTIONS

Chicago, IL

Apr 1997 - Jun 1999

McDonald's

State Farm

Shindengen America

### Education

BFA Graphic Design/Advertising Design

## COLUMBIA COLLEGE CHICAGO

Chicago, IL

1996 - 1997

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## CALIFORNIA STATE UNIVERSITY FRESNO

Fresno, CA

1991 - 1994

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Roy Ellis

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