

Scott M. Cullum

INTERACTIVE DEVELOPER / DESIGNER

San Francisco, CA, USA

scott@scullum.com
443-739-5078 mobile

Web designer and developer with over 10+ years of professional experience in agency, direct service, and in-house brand capacities.

Effective manager with the ability to grow a skilled team of rooted and capable members.

Proven interactive technologist whose passion for the medium greatly informs a portfolio of quality and results driven pieces.

Experience

Senior Creative Developer

AKQA

San Francisco, CA
Oct 2009 - Present

Manager - Interactive Technology

Under Armour

Baltimore, MD
Mar 2008 - Oct 2009

Serve as the sole Flash Developer for underarmour.com & associated digital properties.

Manage web application server for brand experience sites

Interactive Designer
Under Armour

Baltimore, MD
May 2006 - Mar 2008

Developed Flash based campaign micro-sites and commerce applications in support of underarmour.com.

Managed creative service relationships with Adobe Scene7 to enable dynamic imaging.

Developed and implemented internal production strategies to minimize designer man-hours for repeatable asset production.

Senior Web Designer
Congruent Media

Baltimore, MD
Apr 2004 - May 2006

Directed creative for internal and client projects.

Helped to shape company development practices and policies in a start-up environment.

Managed a small team of designers.

Web Developer
The North Charles Street Design Organization

Baltimore, MD
Feb 2003 - Mar 2004

Worked closely with editors and project managers to maintain web presences for clients in the educational sector.

Designed email campaigns and web applications based upon print creative.

Web Designer

Radicus Internet

Baltimore, MD
Nov 2000 - Dec 2002

Designed, developed, and maintained for varied businesses and organizations in the Baltimore area.

Managed a team of three designers.

Worked closely with clients to effectively manage project goals and creative production.

Additional duties included application and networking support for ISP customers.

Web Designer

pcBank.net

Baltimore, MD
Sep 1998 - Nov 2000

Design, developed and maintained websites for financial institutions in the Maryland area.

Programmed banking applications in HTML, ASP, and Perl.

Education

BA, Visual Arts - Graphic Design

University of Maryland Baltimore County

Baltimore, MD
Sep 1997 - May 2001

Flash Development Samples

Athletes Run Experience Site

When in Rome Experience Site

UA Mountain 08/09 Experience Site

TNP Training Experience Site

The New Prototype Experience Site

BoomBoom-Tap Experience Site

MACCA Experience Site

Awards

Gold ADDY - Micro or Mini-site

35th Annual ADDY Awards Show - Baltimore

Honored Work: [When In Rome](#)

Role: Flash Development

Gold ADDY - Micro or Mini-site

35th Annual ADDY Awards Show - Baltimore

Honored Work: [UA Mountain 08/09](#)

Role: Flash Development

AAF Mosaic Award

35th Annual ADDY Awards Show - Baltimore
Honored Work: [When In Rome](#)
Role: Flash Development

Communication Arts - Webpick of the Day

Pick for February 03, 2009
Role: Flash Development
[When In Rome](#)

Webby Awards Official Honoree Selection

11th Annual Webby Awards Official Honoree Selection
Category: Sports
Role: Flash Development
[MACCA Experience Site](#)

Software Skills

Adobe Creative Suite, ActionScript 1/2/3, HTML / JavaScript / CSS,
Akamai CDN, Flash Video, PHP/MySQL, Flex/MXML, Wordpress,
Adobe Scene7

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