

Terry Matula

INTERACTIVE DESIGNER

Houston, TX

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281-656-1474 mobile

<marquee>Web Designer and Developer</marquee>

I've been designing websites in one form or another since 1995. My first professional gig was in 1999, complete with "marquee" tag and animated email gif! Since then, I've worked as a Morning Show Producer at a radio station, an Audio/ Video Editor at a commercial production studio, and an Online Training Developer at Clear Channel Communications.

Most of my expertise is in Flash, ActionScript (2&3), and PHP/mySQL development. However, my desire to learn all I can about the web and technology means I've also become quite proficient with things like CSS, ASP, SEO, Social Media, online video, and XML among many others. I'm constantly researching and teaching myself new things.

As far as my design philosophy, I love sites that are easy to navigate. I've read "Don't Make Me Think" about a hundred times and strive to create great user experiences. I'm also a geek about table-less HTML/CSS designs and W3 validation.

Experience

Online Training Developer

Houston, TX

Feb 2004 - Apr 2009

Clear Channel Radio

Created training for FCC-mandated Responsible Broadcasting Initiative, taken by all on-air employees nationwide. Over the years, I also developed more than 60 training modules using Flash, taken by Sales Executives and Programming staff throughout the company. I updated the training tracking system from classic ASP to ASP.NET. For the annual managers meetings, I worked on all the online aspects, including the registration system, presentations, and meeting wrap-up sites. During the 2009 initiative to hire Revenue Managers, I created an applicant tracking system and pre-interview survey.

Producer/ Production Assistant
Clear Channel Radio

Houston, TX
Aug 2003 - Feb 2004

Produced and engineered radio talk shows, including the Home Handyman Show on KTRH-AM, and The Antiqueman on KBME-AM. Engineered sporting events for the Houston Aeros and University of Houston.

Audio Engineer
WillKatt Productions

Houston, TX
Mar 2000 - Mar 2002

Recorded and edited audio and video for radio and TV commercials, including campaigns for some of the larger Houston car dealerships.

Morning Show Producer
93Q/ KKBQ-FM

Houston, TX
Aug 1997 - Mar 2000

Kept the show on-schedule. Produced audio elements, including jingles and parody songs. Created and compiled a weekly "Best of" show.

Web Designer and Developer
Freelance/Contract

Houston, TX
Jan 1999 - Present

Designed and programmed College Guidance Consultants, a scholarship listing site used by school districts nationwide, including the Houston Independent School District. A full list of sites I've designed can be found at my website terrymatula.com

Associates of Applied Science
Houston Community College

Houston, TX
Sep 1995 - Jun 1997

Majored in Audio and Recording Technology

College Guidance Consultants

Scholarship listing service for schools and school districts, with hundreds of subscriber school nationwide. Uses PHP and MySQL to pull a list of scholarships specifically for the state where the school is located.

Your Scholarships

Scholarship listing site. Created 100% by me, from concept to completion, using PHP, MySQL, AJAX, jQuery, and PayPal IPN. The goal was simple user interaction, along with valid HTML code.

Alternative Health Services

Alternative medicine practitioner in Kemah, TX. The site was originally designed by me, but is currently maintained by someone else. It's programmed using ASP and an Access database, and the homepage header is Flash.

Sarai's One of a Kind Custom Jewelry

Jewelry store. Using Wordpress with the Ecommerce plugin, and a customized Theme.

Bay Area Network Group

Group of local businesses. The directory is a custom PHP/mysql app, using bits of jQuery.

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