

creative

ARASH RAZZAGHI

Los Angeles, CA

alex@zzaghi.com
office

Experience

Creative Director

UCLA Anderson

I specialize in creative direction, offering services such as analyzing data, creating a strategy, designing and executing projects in various mediums such as film, radio, print, advertising, events, and experiential marketing. I believe in leading by example, so anything I ask my team to do is something I am capable of doing myself.

Los Angeles
Apr 2017 - Present

Art Director

AMCI

Accounts: Mazda 3 and Acura TLX

Los Angeles
Nov 2015 - Mar 2017

Freelance

Goodness

Accounts: Automotive and Retail

Los Angeles
Dec 2013 - Jan 2014

Art Director (Freelance)

Innerspin

Account: Gold n Soft - Food and beverage

Los Angeles
Nov 2013 - Nov 2013

Art Director

Muse

Account: Honda Civic Si

Los Angeles
Oct 2013 - Oct 2013

David & Goliath

Freelance

Los Angeles
May 2013 - May 2013

Art Director / Brand Ambassador

Harman International

Harman is the parent company behind an array of world-renowned brands including AKG, JBL, and Harman Kardon (HK).

Accounts:

AKG <http://www.akg.com/>

JBL <http://www.jbl.com/>

HK <http://www.harmankardon.com>

Los Angeles, CA
Jan 2011 - Feb 2013

Art Director (Freelance)

LAFS-Los Angeles Film School

Account: Los Angeles Film School

Los Angeles
Jun 2010 - Jan 2011

Art Direction | Design (Freelance)

Paul Mitchell

Account: Brand Partnership - Paul Mitchell / Donald Scott/NY

Beverly Hills
Apr 2010 - Jun 2010

Design (Freelance)

G&M Plumbing Advertising

Account: Roy's Restaurant Campaign

Los Angeles
Jun 2010

Art Direction | Design | Production (Freelance)

Los Angeles

M&C Saatchi

Account: Tourism Australia Global Creative

Jr. Art Director | Design (Freelance)

Los Angeles

Dailey and Associates

Account: Dole

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