

# Aron Pruiett

PHOTOGRAPHY DIRECTOR

## San Francisco

Based in California's San Francisco Bay Area, I create content as a lead as well as with support roles. Specializing in photography and video I have an education in Fine Art with a production background in commercial, editorial, training and safety information as well as research & development creations.

Please contact me for production interest and collaborative project opportunities. My focus is product and narrative portraiture content.

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415.533.4487 mobile

## Experience

owner

### Limitless Media Inc.

Limitless Media Inc. is my production company for commercial and narrative media solutions.

Photography and short video production are of focus.

I direct photography, shoot, edit, consult and create art direction.

Post production work includes color grading(DaVinci), (Premiere Pro CC) editing and some Adobe After Effects and Audition.

Clients include:

Waymo, Google X, Stable Auto, Formant, Novel SF for Canvas Robotics, Google I/O, and AirBnB, Innit, Damansara SF, John Garcia Motorcycles, Gradient marketing, Planet Home Entertainment, Cogs & Marvel

San Francisco, CA

Jan 2017 - Present

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Creative Associate

Mountain View, CA  
Dec 2015 - Feb 2017

## Alphabet: X

In-house photographer, director of photography and studio facility support. Responsible for principal photography, Robotics. Content photography for Alphabet's X marketing, Waymo  
Camera operation of Red, Nikon, Canon. Software applications Capture One Pro, Adobe Creative Suite, DaVinci Resolve

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Creative Associate

San Francisco  
Jun 2014 - Dec 2015

## Google

In-house photographer, director of photography and studio facility support. Responsible for principal photography, Google Robotics.  
Camera operation of Red, Nikon, Canon, Sony, GoPro.  
Software applications Capture One Pro, Adobe Creative Suite, DaVinci Resolve

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Studio Lead

San Francisco  
Sep 2011 - Jun 2014

## Autofuss

During my time with Autofuss (a Video Production, Design, Concepting, and Print company), I provided studio support as a creative; photographer and concept cinematographer. as well as assistance with art department, grip and electric. working relationships with local agencies; Goodby, Silverstein & Partners, AKQA, ATTIK, Pereira & O'Dell

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Creative Technician

San Francisco, CA  
Sep 2011 - Jun 2014

## Bot & Dolly

Bot & Dolly (a design and engineering studio that specializes in automation, robotics, and film making) is where I contributed my skills as product photographer, cinematographer, camera assistant, grip & electric production support, robot technician, art department, electronic assembly assistant, forklift and Truck operator.

Clients included, Audi, Chevrolet, NBCSN, Under Armour, Autodesk, UCLA, BECK and Blue Man Group among many.

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Director of Photography

Santa Rosa, CA  
May 2009 - Nov 2010

## Full Circle Entertainment

- "Date for Hire" -a romantic comedy, distribution by Maverick Entertainment
- Envy Sportswear -viral marketing commercial
- Dr. Rael Bearnstien DDS -promotional video
- Santa Rosa Treatment Program -PSA for regional broadcast
- We the Living "Sound of Love"-fan music video
- Five A.M. "Weightless"-music video
- "Beauty Kills"-screen test-feature
- "Twisted Sisterz"-trailer-episodic

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Director of Photography

San Francisco, CA  
Jul 2009 - Dec 2009

## Bunny Production

-SanDisk TV "Extreme Pro Series"

Featuring; Christian Pondella, Amy Tierney, Matthew May,  
Claudia Goetzelmann, Robert Knight

-SanDisk TV "Life Moves"

Featuring; Tom Foremski, Allison Lovejoy, Sol Crawford,  
Amnesia bar in San Francisco, and The Gauchos

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Manager

Oakland Coliseum, CA  
Apr 2008 - Sep 2008

## Baseline Sports Media -Oakland Athletics

- Management of Game Day fan photography and photographers with Oakland Athletics.
- Image, software, and workflow coordination with [Printroom.com](http://Printroom.com) and Athens, GA headquarters.
- Maintained photo and audio equipment
- Responsible for administration associated with archives and file management.
- Responsible training, scheduling, employment, pay and direction of fan photographers.
- Organized and maintained a stable and successful fan photography franchise.

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Technology Producer

Palo Alto, CA  
Apr 2007 - Nov 2007

## Podtech.net

LM Featured Client: This editorial coverage / social media publication of "disruptive technologies" included video from technology conferences, discussions and product in San Francisco, the Bay Area and Silicon Valley.

coverage included:

- Roz Savage: Rowing Solo Across the Pacific
- Always On 2007
- Dreamforce
- Supernova
- BarCamp 3
- MashUp Camp IV
- Office 2.0
- Sun Microsystems - Announcements and Chalk Talks
- Computer History Museum
- [Force.com](#) Chalk Talk: "[Salesforce.com](#), Adobe, Stakeware pts. 1-3"
- GreenPlum
- "Keen on Politics Parts 1, 2, 3"

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Sales Associate and Video Rental Supervisor

San Francisco, CA  
Apr 2006 - Apr 2007

## Calumet Photographic

- Organized, promoted, and managed rental of video, lighting, and sound equipment.
- Maintained and contributed current information relating to photography and video.
- Provided consultation / sales of photography and video equipment.
- Created, maintained and collected accounts.
- Became a profit margin leader with first-year sales of over \$900,000.
- Developed training for corporate personnel.
- Provided successful customer support under retail environments ranging from slow to chaotic.
- Ordered and maintained inventory in addition to organizing store displays.
- Mediated successful daily relations within the video department as well as storewide.

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Photographer

## Internet Picture Corporation, iPIX

Oak Ridge, TN  
Apr 1997 - Nov 2000

- Photography of commercial properties and product, live event coverage, entertainment coverage, educational institutions, travel, and hospitality locations based on corporate sales.
- Photography and image editor.
- Head photography assistant.
- Tested new digital and film cameras / lenses.
- Used digital video cameras from Nikon, Sony, Panasonic and Canon.
- Trained and educated new photographers and Photoshop specialists.
- Creative contributor as part of corporate start-up towards Initial Public Offering.
- Trade show spokesperson and educational representative for tours and clients.
- Scanned film and applied image adjustment for post-production digital applications.
- Coordinated and arranged client involvement with shoot opportunities.
- Represented IPIX © and its clientele towards successful business relationships.

### Education

Bachelor of Fine Arts

## University of Tennessee

Knoxville, TN  
Sep 1991 - May 1996

Studio Art was my degree's focus, with a concentration in painting. Michael Brakke was my most prominent professor while at UT. A visiting artist, Richard Phillips, was also influential in developing my work's direction. I was accepted into Ewing Gallery's Honors Exhibition in 1994 and 1995.