

Barry Hann

ART DIRECTION

Toronto, ON

Barry is a Toronto-based creative thinker with diverse industry experience in design and advertising. He has worked for a wide range of clients including; Canada Post, Sapporo, TELUS, Ford Motors of Canada, Until The Last Child and Canadian Breast Cancer Foundation, to name a few. Each and every brand has its own story to tell and he wants to help share it.

bghann@gmail.com
647-654-1805 mobile

Experience

Sr. Art Director

The&Partnership

Working on a variety of brands including; TELUS, Sapporo and Manulife. Creating integrated national campaigns across multiple mediums including, Broadcast TV spots, OOH, social, display banners, radio. Working closely with studio to see project through. Mentoring junior teams to get the best out of them, so they can build their books.

99 Spadina Ave
Sep 2016 - Present

Art Director

Katalyst (Klick Health)

175 Bloor St E Suite 300, Toronto,
ON M4W 3R8
Mar 2016 - Sep 2016

Art Director

Blue Hive (WPP)

Art Direction and design for The Ford Motor Company of Canada. Dedicating time to work on Ford Brand and Retail campaigns. Broadcast, Print, Online (rich media), Social media, Branded Content and Branding. Mentoring junior designers and writers on projects.

Toronto, ON
Jan 2014 - Present

Art Director

Toronto, ON
Mar 2013 - Jan 2014

Idea Studio

Art direction and design for brands such as: Canadian Breast Cancer Foundation, Wild Water Kingdom and Public Health Organization (Ontario Government). Working with the creative director and team to strategize and stimulate the presence of a brand. Development and presentation of ideas to client. Mentoring junior designers and writers on projects.

Art Director

Toronto, ON
Jan 2011 - Mar 2013

Young & Rubicam

Art direction and idea development for retail, brand and fleet campaigns for the Ford & Lincoln Motor Company. Creating fully integrated retail campaigns and expediting them through studio development. Managing retouchers and studio artists to adhere to brand standards. Presenting creative work to clients. Helping create opportunities and incentives for new business.

Designer

Toronto, ON (Closed)
Jun 2010 - Oct 2010

David & Goliath

Working with Art Directors and the Creative Director to create, build and deliver retail and brand ads for Kia Motors across Canada. Developing brand, OOH and online collateral to reflect the essence of the campaign. Developing creative files into clean final press ready production files.

Education

Bachelor of Design Honours Degree Program

Toronto, ON
Sep 2001 - Apr 2006

York University/Sheridan College

This is the first and largest program in Ontario that offers the Bachelor of Design Honours degree, a four-year University degree delivered jointly by two leading institutions for design education in Canada: York University's Department of Design and Sheridan College Institute of Technology and Advanced Learning.

Contact Info.

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