# Chad Parker DESIGNER/DEVELOPER

DESIGNER/DEVELOPE

Wilmington, NC

To progress as a designer by focusing creative ideas and energy into an innovative graphic design studio. <u>chad@chadparkerdesign.com</u> 910.547.9652 mobile

Experience

Graphic Designer/Web Developer

## **Graphic Moxie**

Work closely with clients to design and produce websites and print media with the look and feel of client brand. Basically, about the same duties as Triovisions but with better client relationships, cleaner design and using modern web technologies and standards.

Graphic/Multimedia Designer

## Triovisions

Conceptualized and delivered a variety of design mediums based on client needs. Helped steer clients in right direction to maintain brand integrity and a consistent appearance. Work produced included brand and identity design, print campaigns, editorial and publication design, web design, video editing, story boarding and motion graphics, DVD authoring and packaging. Wilmington, NC Feb 2008 - Present

Wilmington, NC Jun 2005 - Feb 2008 Print Department Manager

### The Best Group

Oversaw color-output department to produce print projects to customer's needs. Created, manipulated and output various print projects from offset press to web. Managed two-person department to maintain smooth workflow and integration with other company departments. Developed and maintained a number of company and client websites.

Education

Two Year Graphic Design Program

#### Caddo Career and Technology Center

One Year in Liberal Arts Program

Bossier City, LA

Shreveport, LA

## **Bossier Parish Community College**

Awards

#### 2010 Onslow Artie Award

Awarded best website of 2010 for the United States Women's Disc Golf Championships, presented by Onslow County Tourism.

## 2007 Silver Addy

MagicalEXP.com: A Flash based multimedia website with interactive video. Unfortunately, it's no longer online.

Dallas, TX Jul 2003 - Jun 2005 Chad Parker

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