

Andrew Ciaccio

SR. CREATIVE | WRITER

Chicago, IL

Andrew got his start in the word business delivering Warren Buffett's newspaper in Nebraska.

Now, he makes a living as a freelance writer working on treatments with directors and for agencies on brands like Red Bull, Maker's Mark and more.

Andrew's had the privilege of watching Oscar-winning cinematographer Robert Richardson shoot a Cool Ranch Doritos Taco and Neil Patrick Harris remove his shoes before recording voiceover. He attended the Nebraska Star Party and holds a trophy from the LA Beach Bocce League for Best Dressed.

He's taken improv classes at both The Groundlings and Second City, and has been published in literary magazines and Slack channels.

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Where I've Been

Freelance Sr. Copywriter | Treatment Writer

The Ciaccio Co.

+ Help brands of all kinds tell their stories across all sorts of media

+ Work with top-tier directors on treatments for films and commercials, helping craft everything from the story to the cinematography

Clients: Design Bridge and Partners NYC, Doe Anderson, Jim Beam + Maker's Mark In-House Agency, Tool of N/A, Havas, Raucous Content, goodness Mfg, Tim & Eric's Abso Lutely Productions, The Cavalry Productions, Nike LA, Wonderful Agency, NYC MTA

Chicago, LAX, & Remote

Aug 2015 - Present

Freelance Sr. Writer

Chicago, IL
Feb 2020 - Jan 2024

Beam Suntory In-House

Clients: Maker's Mark, Jim Beam, James B. Beam Distilling Co.
(Little Book, Booker's, Knob Creek), Hornitos, El Tesoro,
Laphroaig

Writer

Chicago, IL
Apr 2017 - May 2019

Energy BBDO

Clients: Bayer (Claritin, Aleve, Bayer Aspirin), SC Johnson,
Pearle Vision, Ocean Spray, Kerrygold, Home Instead

Freelance Sr. Writer

Chicago, IL
Feb 2017 - Apr 2017

Leo Burnett

Senior Writer

Los Angeles, CA
Apr 2013 - Apr 2015

Pitch

Meineke: pitch-winning rebrand with TV (starring Kid
President), radio, in-store, print and digital including a new
website, mobile app, banners & social.

Bonefish Grill: pitch-winning campaign with TV and radio
(voiced by Neil Patrick Harris), in-store and digital including a
new website & social.

More Clients: Burger King, Santa Barbara Museum of Natural
History, Pepsi, AMPM, 1-800-CONTACTS

+2014 Small Agency of the Year+

Copywriter

Los Angeles, CA
Nov 2012 - Apr 2013

FCB

Clients: Taco Bell, Smokey Bear Wildfire Prevention, Caesars
in Vegas

Writer

Los Angeles, CA
Jun 2010 - Oct 2012

Kastner & Partners

Red Bull: television, experiential, PR stunts, and digital media including websites, apps, games & social campaigns

Red Bull Athletes, Culture & Events: experiential work and digital media for Rajon Rondo, Ryan Sheckler, and all kinds of crazy events around the world

More Clients: Wings for Life, Zevia Soda, Qualcomm, adidas Golf

Jr. Copywriter

Lincoln, NE
Aug 2009 - Jun 2010

Bailey Lauerman

Clients: The Partnership at Drugfree.org, ABC World News with Diane Sawyer, Union Pacific, TD Ameritrade, Cargill

+2012 Small Agency of the Year+

Creative Intern

Chicago, IL
May 2009 - Aug 2009

TwoxFour

References

"Andrew was a fire-starter. In the best sense of the word. His attitude toward the work was always positive. His commitment to pushing the work and not settling for the path of least resistance never went unrecognized." - Jason Roberts (VP Creative Director, 22squared)

"That's just the type of person he is, once he sets his mind on something - watch out. And that's the type of person you want on your team." - Paul Jarrett (CEO, Bulu)

"Andrew is a perfectly well-adjusted individual." - Clem Fandango (Associate Psychologist)

Mental Institutions

Improv 1

The Second City

Chicago, IL

Oct 2022 - Dec 2022

Improv A

The Groundlings School

Los Angeles, CA

Sep 2014 - Nov 2014

Bachelor of Journalism

University of Nebraska - Lincoln

Lincoln, NE

Jan 2007 - May 2010

Minors: Philosophy, English, Marketing, Economics, History

University of Kansas

Lawrence, KS

Aug 2006 - Jan 2007

Journalism & English major before transferring to UNL

Shiny Things

2023 IHAF Creativity Awards (Gold)

2021 ANA In-House Excellence Award (Integrated Campaign)

2019 One Show (Interactive/Online: Merit)

2019 Golden Awards of Montreux: Best Use of Digital Media
(Gold Winner)

2019 One Show (Film: Shortlist)

2019 New York Festivals Advertising Awards: Health &
Wellness (Shortlist)

2019 New York Festivals Advertising Awards: Branded
Content/Entertainment (Shortlist)

2015 Final Draft Big Break Competition (Screenplay: Finalist)

The Black List Featured Screenplay 2016

FWA Shortlist - August 2012

FWA Shortlist - January 2013

2011 National ADDY Awards

- Public Service : Magazine (Gold)

- Public Service : Campaign (Gold)

2011 Student ADDY Awards

- Mixed Media Campaign (Best of Show)

Volunteer Work

Tutoring Chicago – Writing Tutor

Work one-on-one with third grade students on their reading
and writing assignments

Second City Canine Rescue – Foster

Help with intake of rescue animals, foster them during their
transition from the shelter, then work with potential adoptees to
find the right match

Big Brother Big Sister – Mentor

Work one-on-one with a fifth grade student on homework and
all around life-work

Published Fiction + Poetry

BULL (February 2022)

Ellipses Zine (September 2020)

gravel magazine (May 2019)

X-R-A-Y Magazine (March 2019)

YogaPoetica (March 2017)

Liquid Imagination Issue 32 (February 2017)

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