

# storyboarding.com

QUALIFICATIONS: Doug Morris has a proven record of creating and producing imaginative and compelling campaigns for a wide range of clients. He is able to consistently deliver insightful strategic concepts then execute those ideas into effective communication with high levels of production value, often within the confines of a limited budget. Experienced in most areas of production including video, web and print. Proficient in Adobe InDesign, Illustrator and PhotoShop. A skilled draftsman, capable of creating first-rate presentation materials when necessary.

[dougmorriscs@earthlink.net](mailto:dougmorriscs@earthlink.net)  
559 304 9281 office

## Experience

Principal

### Doug Morris Creative Services

California  
Feb 2010 - Present

Now applying 25+ years of creative and production experience to a wide range of freelance clients by producing and directing broadcast TV spots, long-form videos and whiteboard animations.

Clients served (partial list):

- Altametrics Software
- Better Business Bureau of Central California
- Educational Employees Credit Union
- Famous Software
- Fogg, Maxwell, Lanier & Remington EyeCare
- Taylor Adhesives
- United States Benefits Administration
- Valley Animal Center
- Valley Yellow Pages

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Creative Director

Fresno, CA  
Apr 2007 - Feb 2010

## Thielen Ideacorp

Oversaw all creative and production. Developed creative strategies and multimedia campaigns for all agency clients and new business. Responsible for managing art directors, designers, writers and production teams, both on-staff and freelance.

Clients served (partial list):

- Black Oak Casino
- Educational Employees Credit Union
- K Hovnanian Homes
- San Joaquin Delta College
- State Center Community College District
- Table Mountain Casino
- Tahoe Joe's Steakhouse
- Valley Yellow Pages

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Creative Director

Fresno, CA  
Sep 1998 - Apr 2007

## Janzen Advertising

Oversaw all creative and production. Responsible for managing Art Directors, Designers, Writers and Production Teams, both on-staff and freelance.

Clients served (partial list):

- Community Medical Centers
- Dai-Bai-Dang Restaurant
- Gottschalks Department Stores
- Palace Indian Gaming Center
- Raley's/Bel-Air Supermarkets
- Sun-Maid Raisins
- Valley Public Television
- West Hills Community College

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Art & Group Creative Director

Los Angeles, CA  
Jul 1979 - Sep 1998

## Grey Worldwide

Started as a Junior Art Director then rose to become a Group Creative Director by developing breakthrough campaigns for a number of important clients, eventually providing creative leadership for the agency's largest account group.

Clients served (partial list):

- Caesar's Palace & Caesar's Tahoe
- Church's Chicken
- Edison International
- El Torito Restaurants
- Knudsen Dairy
- Lucky Supermarkets
- Santa Anita Racetrack
- Sun-Maid Raisins
- Taco Bell
- USWest Direct

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Illustrator

Los Angeles, CA  
Mar 1977 - Jul 1979

## Young & Rubicam

Provided support for Creative Director, Art Directors and Writers by managing a bullpen of staff and freelance illustrators rendering comps and storyboards for presentation to E&J Gallo management.

### Education

Bachelor of Fine Arts

Pasadena, CA  
Sep 1973 - Jul 1976

## Art Center College of Design

Majored in Illustration and Fine Arts, graduated with honors

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