

# Hydro74

ILLUSTRATOR + DESIGNER

Orlando

Hydro74 is a small freelance studio that is pretty much a one man show. I do this for a living, love what I do and I'm always open to hear about any new projects that you might feel I would be suited on.

[Joshua@hydro74.com](mailto:Joshua@hydro74.com)

321-578-2146 office

## Experience

Creative + Owner

Hydro74 LLC

Orlando, Florida

Jan 2000 - Present

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Creative Direction & Design

Orlando, Florida  
Jan 2000 - Present

## Freelanced for:

SNOWBOARD, BMX  
& SKATEBOARDING  
COMPANIES:

Burton Snowboards, Endeavor Snowboards, K2 Snowboards,  
Never Summer Snowboards, Lamar Snowboards, LTD  
Snowboards, Flow Snowboards, Glissade Snowboards,  
Rossignol Snowboards, Ride Snowboards, Plan B  
Skateboards, Eastern Bikes, Kink BMX, DK Bicycles, Evil  
Bikes

ACTION SPORTS & APPAREL  
COMPANIES:

Billabong, Quiksilver, Ezekiel, Emerica, Etnies, DCMA, Tribal  
Gear, Sombrio, Adio Footwear, Osiris Shoes, Body Glove,  
Famous Stars & Straps, Five Four Clothing, Fox Racing, Reef,  
Split, Sullen, Rip Curl, Vans, Thank Theory, Joker Brand, Giro  
& Bell Helmets, Roxy, Shift, Supra, Upper Playground

## CORPORATE

Mattel, Hasbro, Target, ESPN, Nike, Adidas, Scion, Wal-Mart,  
Fortune Fashions, Bravado, Live Nation, Leo Burnett, Crispen  
+ Porter, Levi's, Publix Super Market

MAGAZINES:

Maxim, Men's Health, Complex, Computer Arts, iDN  
Digit, JPeople, Revolver, Royal Flush, Hi-Fructose, Juxtapoz

EYEWEAR COMPANIES:

Anarchy Eyewear, Angel Eyewear, Dragon Eyewear, Gargoyle Eyewear, Electric Eyewear

## Education

Nope

South Bend, Indiana  
Aug 1994 - May 1999

## Hard Knox

I attended Bethel College in South Bend Indiana for 4 years only to realize that I was better off learning the software independently since the professors at the time were either learning the software along with the class or encouraging their Graphic Design students to be Fine Artist due to their dislike towards commercial design. After 4 years of realizing the paper would be just as worthless as the years attended, except for friends and people I met along the way, it was wise for me to drop out and focus on graphic design & Illustration full-time.

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Joshua Smith

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