

# Jasmine Batista

SR. INTEGRATED PRODUCER

New York, NY

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646.591.5208 mobile

My objective is to keep growing as a producer while continuing to enjoy the collaborative process. With every production, different challenges emerge and fresh opportunities arise. Those experiences can be transferred to the next production, thus expanding my expertise and problem solving abilities.

## Experience

Sr. Integrated Producer

New York, NY

Apr 2007 - Present

**BBDO NY**

At BBDO, I've produced creative on some of the most exciting brands such as Botox Cosmetics, Heineken, ExxonMobil, Visa, Gillette, AT&T, Bacardi & Ford Motor Co. Initially I began my career producing photoshoots. However, during the past few years I began to expand and now produce online videos along with stills as more and more shoots become hybrid productions. My strengths are a combination of multi-tasking, budget management, scheduling and planning ahead all while attending to the most pressing challenges, pivots and changes to said production. The best part is collaborating with a team who believes in the work and working towards elevating it to a place that exceeds all of our expectations.

Art Producer

New York, NY

Jan 2005 - Apr 2007

**JWT**

Clients: Reckitt Benkiser (Veet) and Kimberly Clark (Cottonelle).

## Education

BA, Communications

Garden City, NY

**Adelphi University**

Website

[www.krop.com/jasminebatista/#/](http://www.krop.com/jasminebatista/#/)

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