

Jim Heekin

CREATIVE DIRECTOR / COPYWRITER

Boulder, CO

I'm a creative problem solver, plain and simple.

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Experience

Creative Director

Canard

I started a venture agency with a partner. We worked with startups to infuse some cash and dial in their brand in exchange for percentage of the company. We also started two restaurant concepts under this umbrella.

Boulder, CO

Feb 2018 - Nov 2021

Creative Director / Writer

Freelance

I've had the most valuable learning experiences over the last few years working with countless agencies and brands on campaigns big and small. Ask me all about it!

Boulder / Denver

Apr 2015 - Present

Creative Director

The Climate Reality Project

I worked with Al Gore and his team to create an internal marketing group for his non profit climate organization. This was an incredible experience that taught me so much about how to work together as a team to create effective work.

Boulder, CO

Mar 2012 - Apr 2015

ACD

Boulder, CO
Aug 2010 - Feb 2013

Crispin Porter + Bogusky

It was an honor to get the creative boot camp that I got while working at this amazing agency. I did a lot of work for Bing, Dominos, Kraft Mac n' Cheese, [ONE.org](#), Best Buy, Infinity, Applebee's, Angel's Envy and so much more.

Senior Copywriter

New York, NY
Apr 2006 - Aug 2010

Grey

I started at Grey working for the "alternative", "360", "tradigital" group named Yerg (Grey backwards of course). I then moved on to the traditional creative department, where a lot of my work was on E*TRADE.

Director Music Licensing

New York, NY
Feb 2005 - Mar 2007

The Orchard

Worked with film production companies, and advertising music producers to license songs from our catalog of music.

Education

BA

Middlebury, VT
Aug 1998 - May 2001

Middlebury College

Played football, learned guitar, ate a lot of Ben & Jerry's ice cream.

New section

