

Jose Lopez

ARTIST / DESIGNER / DIRECTOR

Houston, TX

Award winning creative designer specializing in the sports and entertainment industry.

joselopez_24@me.com

214.803.4128 mobile

Experience

Sr. Creative Director

Houston Rockets

Houston, TX

Jul 2018 - Present

Creative Director

Houston Rockets

Houston, TX

Jul 2012 - Jul 2018

Art Director

Houston Rockets

Houston, TX

Jun 2010 - Jun 2012

Creative Manager

Houston Rockets

Houston, TX

Aug 2007 - Jun 2010

Graphic Designer

Houston Rockets

Houston, TX

Jan 2005 - Aug 2007

Art Director

Attraction Media

Panama City, Panama

Feb 2003 - Jul 2004

Jr. Art Director

Santiago Creative

Dallas, TX
Aug 2001 - Feb 2003

Jr. Art Director

SiboneyUSA/FCB

Dallas, TX
Jun 2000 - Aug 2001

Graphic Designer

Publicuatro/FCB

Panama City, Panama
Sep 1999 - Mar 2000

Education

Bachelor of Arts

LSU

Baton Rouge, LA
Jun 1996 - Aug 1999

Awards & Recognition

National Sports Forum

2016 ADchievement Award - Best in Alternative Media
2016 ADchievement Award - Overall Award of Excellence
"2015-16 #Pursuit"

American Marketing Association

2015 Citation of Excellence - Houston Rockets "#Pursuit"
2015 Citation of Excellence - Houston Rockets "Post-Tag-Tweet-Repeat"
2014 AMA CRYSTAL AWARD WINNER Houston Rockets
"Legacy of Bigs"
2013 AMA CRYSTAL AWARD WINNER A New Age Direct Mail
"Renewal"
2012 AMA CRYSTAL AWARD WINNER 3Dimensional Direct
Mail "Renewal"
2011 AMA CRYSTAL AWARD WINNER Maverick Marketing
"Red Rising"
2011 Citation of Excellence - 3Dimensional Direct Mail "
Rockets Blend"
2010 Citation of Excellence - Campaign "We are Red Nation"
2009 Citation of Excellence - Campaign "Get Red"
2008 AMA CRYSTAL AWARD WINNER Best Campaign "It's
Time"

Art Directors Club of Houston

2010 Bronze Medal for Best Campaign "Red Rising"
2009 Judges Award "Rockets-Men"
2007 Citation of Excellence for Outdoor Media "Live it"
2004 Bronze Medal for Packaging "Maca Swing"

American Advertising Federation ADDY

2016 Silver ADDY "James Harden 3D poster"
2015 Citation of Excellence Award "#PURSUIT"
2015 Citation of Excellence Award "NBA ALL-STAR - post, tag,
tweet, repeat"
2013 Gold ADDY "A New Age" Campaign
2011 Silver ADDY "Red Rising" Non-Traditional Advertising
2010 Silver ADDY "We are Red Nation" Campaign
2008 Citation of Excellence Award for Best Campaign "Get
Red"
2007 Citation of Excellence Award for Outdoor Media "Live it"
2007 Citation of Excellence Award for Direct Mail "Live it"
2007 Citation of Excellence Award for Publication "Live it"

Sports Business Journal
Recognition for 2006-07 Houston Rockets campaign "Live it"
Outdoor creative

Communication Arts 2016

James Harden 3D poster

HOW Marketing & Promotions 2016

James Harden 3D poster

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