

Josh Stuart

CREATIVE

Auckland, New Zealand

joshstuart88@gmail.com

+64220159430 office

Experience

Creative Copywriter

Wellington, New Zealand

Aug 2016 - Feb 2018

Clemenger BBDO | Touchcast

Here Josh developed concepts and integrated campaigns for clients such as New Zealand Transport Agency, New Zealand Defence Force, Oranga Tamariki, Kiwi Rail, Fly Buys and Farrah's.

Creative Copywriter

Amsterdam

Jan 2014 - Oct 2015

iris Worldwide

At iris Josh developed campaign ideas and wrote long/short copy for a variety of global brands including adidas, Philips, Netflix, Trainer by Gibson, Comedy Central TV, Loctite, and Heineken. Much of this work had a strong focus on digital, spreading brand awareness across various platforms.

Conceptual Copywriter

Amsterdam

Aug 2012 - Jan 2014

DDB & Tribal Amsterdam

Developed award-winning campaigns for clients such as Heineken, KLM and adidas. Much of Josh's input was concepting and crafting ideas, plus providing long and short copy across a variety of media with a particular focus on digital.

Copywriter

Freelance

In Amsterdam, Josh worked steadily as a freelancer on several brand development projects, websites and business pitches.

Amsterdam

Apr 2012 - Aug 2012

Copywriter

DRAFTFCB

Throughout Josh's time at DRAFT he worked on many clients, brand and retail. These included MINI, BMW, SPCA, Alcohol Liquor Advisory Council, SONY, PRIME TV, PAK'nSAVE (Nationwide supermarket), The National Bank, The New Zealand Herald, Housing New Zealand, Bond and Bond (electronics) and Genesis Energy.

Even though 'Copywriter' was Josh's job title, he still art directed many of his projects.

Auckland, New Zealand

Nov 2009 - Oct 2011

Art Director/Copywriter

Clemenger BBDO

Here Josh worked on Meridian Energy, Wellington Tourism, Mitsubishi, Trans-Rail and New Zealand Transport Agency.

Wellington, New Zealand

Jan 2009 - Oct 2009

Education

AWARD School

After graduating from Massey University Josh enrolled in AWARD School New Zealand, which he managed to win. His work was then put forward to compete internationally, where he managed to place second, beating out AWARD winners from across the South Pacific and Asia.

Wellington, New Zealand

Mar 2009 - Sep 2009

Bachelor of Visual Communications (Advertising
Major with Honors)

Wellington, New Zealand
Feb 2004 - Oct 2008

Massey University

New section

Awards

2023 – Campaign Brief The Work

ACC High Action Hijack, Digital + Online Campaign
ACC High Action Hijack, Health & Pharma Campaign
ACC The Thinker, Ambient/Guerrilla Campaign
ACC The Thinker, Experiential + Immersive Campaign
ACC The Thinker, Health & Pharma Campaign

2023 – Axis Awards

Brand Experience & Activation, ACC The Thinker – BRONZE
Creative Use of Media, ACC High Action Hijack – BRONZE
Pre-rolls Single, ACC High Action Hijack – FINALIST
Pre-rolls Campaign, ACC High Action Hijack – FINALIST

2022 – Mad Stars

Brand Experience & Activation, Coastguard – 'The Long Swim Home' – SILVER

2022 – Axis Awards

Brand Experience & Activation, Coastguard – 'The Long Swim Home' – BRONZE
Art Direction – 'BP and Surf Lifesaving NZ Partnership' – BRONZE

2021 – Axis Awards

Charity – 'No Refugees in NZ' – FINALIST

2018 – Award Awards

Film & Video – Television Commercial, Individual. Over 30 Seconds – Rat's Tale – GOLD
Film Craft – Direction – Rat's Tale – SILVER
Film Craft – Editing – Rat's Tale – SILVER
Film Craft – Cinematography – Rat's Tale – SILVER
Film Craft – Best Use and/or Arrangement of Existing Music – Rat's Tale – SILVER
Film Craft – Casting – Rat's Tale – SILVER

2018 – Axis Awards

TV or Cinema Above 30' – Single – Rat's Tale – GOLD
Film Craft – Direction – Rat's Tale – GOLD
Film Craft – Editing – Rat's Tale – GOLD

Film Craft – Cinematography – Rat's Tale – SILVER

2017

Spikes Film Craft – Cinematography – Rat's Tale – SILVER

Spikes Film Craft – Casting – Rat's Tale – BRONZE

Spikes Film Craft –Editing – Rat's Tale – BRONZE

Best Ads on TV – Best TV – Rat's Tale

2013

Google Sandbox Feature – The Ultimate Voyage (Heineken)

FWA Mobile Site of the Day – The Ultimate Voyage

FWA Site of the Day – Your Future Bottle (Heineken)

Google Sandbox Feature – Your Future Bottle

AWWWARDS Site of the Day – Your Future Bottle

Cannes Bronze – Your Future Bottle

2012

RSVP and Nexus Awards

RSVP Grand Prix – Electricity Authority What's my number

Gold – Customer Acquisition, Electricity Authority What's my number

Gold – Best Strategy, Electricity Authority What's my number

Bronze – Customer Engagement, Electricity Authority What's my number

Yahoo - Best Digital Campaign

2011

AXIS Awards NZ

Silver – Charity, SPCA Make Friends For Real

Finalist – Print, Prime TV Antiques Roadshow

John Caples International Awards

Bronze – Social Media, SPCA Make Friends