

Kent A. Smith

EXECUTIVE PRODUCER

National

An Executive Producer with excellent creative sensibilities, leadership and production skills - focused on advertising, entertainment and new business development. Experience that covers the digital spectrum ranging from fully Integrated campaigns to Experiential Design. With over 24 years of Production and Agency experience, I've developed a deep understanding of the creative process and the strategies needed to produce the highest quality of work. Have a peek.

Experience

Executive Producer: Integrated Advertising and Entertainment

National
Jan 1994 - Present

Sideshow Entertainment

Manage new business development, production and postproduction phases for digital projects originating within Studios, Ad Agencies and DTC accounts

Manage the development and production phases for Experience Design events and installations

Producer / PM managing small to mid-size in house productions for Agencies, Studios, ProdCo's, Agencies & DTC accounts

Producer working with contracted ProdCo's and vendors. Development through delivery

Executive Producer & GM

Chicago, IL
Jun 2006 - May 2010

Digital Kitchen

Managed studio including:

The development of project pitches in partnership with CD's and Designers

New business strategy and office P & L

Member of the Digital Kitchen's Executive team focusing on new business development and digital strategy

Office P & L and projections

Producers and the production process, including all budgets and client relationships

Line Producer, Assistant Director

National
Jun 1990 - Jun 2006

Independent

Line Producer and Assistant Director on national broadcast commercials, films and documentaries (Project list available on request)

Management of budgets, crews and production process

Managed interface with agencies and clients

Managed interface with agencies and clients

Owner / Promoter

Jan 1995 - Mar 2000

Sideshow Entertainment

Produced/Promoted an outdoor 4000 seat amphitheater concert series

Managed all sales and sponsorship strategy and implementation

Managed all production and finances

Managed all sponsorship & venue contracts, advertising and client relationships

Co-Founder / COO

Indianapolis, IN

May 1995 - Oct 2000

Peace in the Park Music and Arts Festival

Co-Founder of a music and arts festival whose mission was to create a bridge between the cities diverse communities. As a non-profit organization, Peace in Park attracted more than thirty five thousand people each year and continued a year round outreach program promoting music and arts in public schools.

Education

Bachelor of Arts

Sep - May

Indiana University

Major: Telecommunications

Minor: Theatre and Drama

University of Colorado

Boulder, Co

Aug 1988 - Aug 1989

Graduate Work in Educational Psychology

Awards and Honors

Gold Lion 2019 McDonald's - "50th Anniversary"

Winner 2006 Method Film Festival - "Sugar Mountain"

Finalist 2006 Los Angeles Short Film Festival - "Sugar Mountain"

Official Selection 2006 Toronto Short Film Festival - "Sugar Mountain"

Official Selection 2006 Milano International Film festival - "Sugar Mountain"

Official Selection 2006 Taipei Golden Horse Film Festival - "Sugar Mountain"

Gold Lion 2003 Bud Light "Real Men Of Genius" campaign

Emmy Award 1994 Outstanding achievement in youth programming

Emmy Nominee 1992 Outstanding achievement in youth programming
