

# MARC ATLAN

CREATIVE DIRECTOR

Los Angeles, CA

[marc@marcatlan.com](mailto:marc@marcatlan.com)

Franco-American Creative Director Marc Atlan is the founder of “Marc Atlan Design, Inc.” where he conceptualizes and produces ad campaigns and catalogues, logos and brand identities, perfume bottles and packagings, magazine designs as well as store displays and installations.

His diverse roster of clients features Comme des Garçons, Helmut Lang, Tom Ford, Yves Saint Laurent, Dior, Prada Beauty, Joe Pytko, Oliver Stone, and Philippe Starck. His current creations include projects for James Perse, A.P.C., Baxter of California and Marc Jacobs.

Over the course of almost two decades, Marc Atlan has been recognized internationally by more than thirty competitions and designations, including winning a Gold Award at the One Show, winning Best Packaging of the Year by I.D. Magazine and receiving a Best Packaging Design at the European FiFi Awards. He is also the recipient of numerous awards by the Art Directors Club in N.Y. and the D&AD in the U.K.

Marc Atlan holds the honor of having his work being featured as a Top 10 Design of the Year by Time Magazine. He is also a prize-winning published photographer.

## Education

ESDI

Advanced School of Industrial Design

Paris, FR  
1990

## SELECTED COMMERCIAL PROJECTS

## KJÆR WEIS make-up

New York, NY  
2008

Art Direction, Branding Identity & Packaging Design for KJÆR WEIS make-up

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## JAMES PERSE

Los Angeles, CA  
2008

Window Display, Packaging Design and Branding Identity for JAMES PERSE

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## BAXTER of CALIFORNIA

Los Angeles, CA  
2008

Art Direction & Lifestyle Packaging Design for BAXTER of CALIFORNIA

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## A.P.C.

Los Angeles + Paris  
2007

Apparel Design for A.P.C.

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## BAXTER of CALIFORNIA

Los Angeles, CA  
2007

Art Direction & Fragrance Packaging design for BAXTER of CALIFORNIA

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