

Myungin Choe

GRAPHIC DESIGNER

New York, NY

Graphic Designer/Package Designer

Experience

Package Designer

iWorld

- Design packaging for consumer electronics and fitness
- Create concepts for new brands, refresh
- Design marketing materials

New York, NY

Apr 2018 - Sep 2019

Package Designer

Lifeworks Technology Group

- Design packaging for consumer electronics, fitness, automotive
- Create concepts for new brands, refresh existing ones
- Design marketing materials

New York, NY

Dec 2014 - Mar 2018

Package Designer

Southern Telecom

- Design packaging for consumer electronics
- Follow brand style guides
- Make it look amazing

Brooklyn, NY

May 2013 - Jun 2014

Freelance Graphic Designer

New York, NY
Jul 2012 - Mar 2013

ETL

- Design packaging for food brands (cheese, cake batter, crepes)
- Design lookbooks for fashion clientele
- Maintain brand style guidelines

Freelance Graphic Designer

New York, NY
Dec 2011 - Jul 2012

Runway Couture

- Design catalogs/lookbooks for seasonal collections
- Design promotional materials/invitations
- Retouch/composite imagery (Photoshop)

Graphic Design Intern

New York, NY
Aug 2011 - Nov 2011

GB 65 (Studio 65)

- Designed catalogs/lookbooks for seasonal collections
- Designed logos for various brands
- Image retouching (Photoshop)

Education

Bachelor of Fine Arts degree (awarded December 2010)

New York, NY
Sep 2006 - Dec 2010

Fashion Institute of Technology, State University of New York

Degree major: Graphic Design
