

# Nir Hodara

SR FLASH/FLEX/WEB/IPHONE DEVELOPER

Toronto, Los Angeles, San Francisco, Vancouver

Senior Software and Web Developer seeks challenging creative position in a professional environment.

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office

## Experience

Founder

### Betastorm Inc

Client projects completed and current:

- Kobo Books Inc (Q4 '10)
- Nissan Motors (Q1'10)
- Organic Inc / Bank of America (Q4 '09 - Q2 '10)
- Budweiser (Q4 '09)

Toronto, ON  
Aug 2009 - Present

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Freelance Sr Flash & Software Developer

Los Angeles, CA - Toronto, ON  
Jun 2008 - Aug 2009

## Self-Employed

Major League Baseball (Spring '09)

- Architected, developed and led MLB.com Gameday Premium dashboard MVC framework in AS3.
- Architected, developed and led cryptography and hacker detection for Gameday framework in AS3.

Walt Disney Mobile Group (Fall '08 - Spring '09)

- Developed Objective-c physics, animation, trigonometry, and general game development for the iPhone

Intuit (Summer '08)

- Developed iPhone application based on Intuit's Quickbase framework and HTTP api in Objective-c.
- Developed objective-c toolkit framework for Intuit Quickbase so future Quickbase iPhone applications can be made.

Walt Disney Internet Group (Spring-Summer '08)

- Developed and extended current Disney.com MVC framework to include bulk loading, sequential loading, and better memory management in AS3
- Created new modules/extensions for framework based on new loading and memory algorithm as well as Papervision 3D in AS3.

2008 and older (freelance work only):

- General Motors - Sierra flash microsite
- Reitmans clothing - Flash pants guide
- Pint.com - Flash storyboard application
- Boeing - Flash pilot emergency test - wingleet
- Airbus - Flash pilot emergency test - wingleet
- Nickelodeon - Atlantis vacations Flash microsite
- Mars Inc - M&M's/Mars - Make a wish foundation flash microsite
- Dreamcoast Vacations - Flash interactive map
- Eninet Wireless - Flash microsite for wireless product

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Sr Flash/Flex Developer

San Francisco, CA  
May 2008 - Aug 2008

## Esria Inc

Salaried Sr Flash and Flex Developer in San Francisco and San Jose.

- Worked on site at Walt Disney Company in North Hollywood. Developed and launched MVC framework for Disney.com front page.

- Worked on site at Adobe Systems Inc in San Francisco, with a group of 4-6 developers on creating modules for Disney's Digital Experience Framework.

- Implemented, organized and maintained Scrum and Agile Development workflow at Adobe and Disney.

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Sr. Flash Developer

San Francisco, CA  
Jan 2008 - May 2008

## Compare Networks Production Group

Provide professional advice regarding the latest web and media technology from Rich Internet Applications, Design, Flash, server side and client side applications and web standards.

Additionally, designs and develops Flash, Flex, Papervision applications. Trains employees in advanced actionscript and programming related topics such as design patterns, coding standards, object oriented programming standards, UML, and workflow.

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Web and Flash Developer

Toronto, Ontario  
Sep 2007 - Jan 2008

## Trapeze

Flash, AJAX, Javascript, CSS and PHP developer at a creative interactive marketing agency based in Toronto, Ontario, Canada.

Developed for clients such as Jaguar, Landrover, Mitsubishi, Rachael Ray, and Sobeys.

## RIA and General Development

- \* Flash, Flex, AIR, FMS, Red5, Papervision 3D, Actionscript 3/2/1
  - \* Design Patterns, UML Architecture, Scrum, Agile Development and Workflow,
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## Web and Software

- \* C, Objective-C, Java, Python, Ruby, PHP, Coldfusion,
- \* Javascript, AJAX,
- \* CSS, XML, HTML, XHTML, DHTML,
- \* MySQL, PostgreSQL, SQLite,
- \* Networking, Security, Cryptography, REST, SOAP, HTTP, TCP/IP,
- \* Adobe Photoshop, Illustrator, inDesign, AfterEffects, Premiere

## Integrity

- \* Proactive
- \* Works well with others
- \* Requires minimal supervision
- \* Reliable - Always committed to doing work to the fullest capabilities under time restraints
- \* Pays attention to minor detail

Recommendations available upon request.