

Owen Catto

EXECUTIVE CREATIVE DIRECTOR

London, UK

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office

I am an award winning Creative Director with over 14 years experience in delivering strategic creative campaigns, with a particular expertise in platform-driven 360 solutions. I have led multi-disciplined creative departments, working on a range of blue chip clients, for leading London agencies. As a board-level business leader, I am able to define the creative agenda, nurture the creative output and maximise the profitability of the creative department.

Experience

Managing Partner - head of creative and planning

London
Jan 2009 - Present

Live & Breathe

I jointly head-up the London office of Live & Breathe. We are a creative agency, focused on turning consumers in shoppers for brands and retailers. My role is to help guide and grow the business and oversee the strategic and creative output of the agency.

Education

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