## **CASSIE WRIGHT**

#### Atlanta, GA

American commercial photographer who travels worldwide to get the shot, creating successful campaigns for fashion, sports, academic, corporate, travel, food, lifestyle, and entertainment clients. Every job is an opportunity to tell a story through interesting, beautiful imagery. Email info@shotbycassie.com for inquiries.

info@shotbycassie.com 770.519.0525 mobile

#### Clients/Projects

#### Commercial Photography

## The AdSmith Agency

PeachMac - Marketing, Advertising
Independent Baking Co. - Advertising
Jackson EMC - Advertising
National Bank of Georgia, Fall Marketing Materials
Clarke County School System - Branding and PR
Landmark Properties - Cotton Exchange Campaign
Southern Polytechnic, Magazine
Lions Clubs International, LION Magazine
Pine Mountain, Tourism Marketing Materials
Red Dress Boutique - Look Books, Marketing, Advertising,
Decor, Interior Design
UGA Athletics
UGA Academics
Georgia Museum of Art

Athens, GA Jul 2012 - Present

#### Commercial Photography

### Chemistry

Stevi B's, Restaurant Branding, Marketing Macon CVB, Tourism Marketing DaVia, Restaurant Branding, Marketing EuroBevs - Branding, Marketing, Five Guys Atlanta, GA Apr 2013 - Present

#### Commercial Photography

## The Dalton Agency

McDonald's - Regional Marketing Campaign Superbowl XXXIX (2005) United Way (Marketing Campaign) Jacksonville University (Basketball Advertising) Miura Group (Marketing) Atlanta, Jacksonville, Orlando - Present

Commercial Photography

#### Chicago, IL

## **Dino Publishing**

Meridian Yachts - Magazine Editorial Sea Ray Magazine - Editorial

Commercial Photography

## Eric Mower + Associates Advertising

SouthWire - Marketing CVI Laser Optics -

Atlanta, GA - Present

Commercial Photography

# Freebairn & Company Advertising Agency

UGA Hotel and Conference Center UGA Terry College of Business

Atlanta, GA

Commercial Photography

#### Saatchi & Saatchi

Cover Girl for Walmart - Eleventh Gorgeous - Advertising

Springdale, AR 2013 - 2013

#### SEC Division I - Georgia Bulldogs

Athens, GA 2012 - Present

## **UGA Sports**

Marketing Materials: Posters, Programs, Calendars, Web,

Social Media

Games, Matches, Pro Day

Football Basketball Baseball Cheerleading Gymnastics

Soccer Volleyball

Commercial Photography

## University of Georgia

Communications: Terry College Magazine

Marketing materials: brochures, catalogs, online presence

Professional services: headshots

Terry College of Business

Franklin College of Arts & Sciences

Lamar Dodd School of Art

School of Law

College of Education

College of Engineering

Hotel & Conference Center

Honors College - Foundation Fellows

Georgia Museum of Art

Office of the Vice President for Instruction

Athens & Atlanta, GA Jan 2012 - Present

Titan, Unleash Yours

## **NFINITY Cheer Shoes**

**Athletics** 

Fashion

Sportswear

Atlanta, GA May 2015 Fall Preview

Little St. Simons Island

Travel/Leisure Appeared in New York Times Conde Nast National Geographic Little St. Simons Island, GA 2014 - 2015

American Beach, Surrender

Honeychild

Entertainment/Music CD Covers marketing materials: poster, website Athens, GA 2013 - 2015

Promotional

**EvoShield** 

Back Office Baseball Athens, GA Oct 2012

Fight Club

**Omni Club Fitness** 

Marketing - online presence

Athens GA Oct 2015

Commercial Photography

Atlanta, GA

cinda b

Comprehensive Advertising, Marketing, Interior Design

Commercial/Sponsorship Photography

#### **Publicis North America**

Sponsorship Shoot for Bridgestone Golf with PGA Tour Pros Tiger Woods, Fred Couples, Bryson Dechambeau, Brandt Snedeker & Matt Kuchar — Including Tiger's Contract Signing and Promotional Photos.

Atlanta, Ga Dec 2016 - Dec 2016

## **Photographer Directory Project**

This Site is listed at Photographer Directory Project

Lifestyle Photography

#### **UPS**

Lifestyle Photography of UPS workers and vehicles in Hubs and out on Routes.

Atlanta, Chicago, Washington DC, Idaho, Montana

Cassie Wright

info@shotbycassie.com

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